

## EDITORIAL

Dear colleagues of CDM network,

On July 24<sup>th</sup>, the TV channel France 2 broadcasted in the Télématin programme a report titled "The 'Cité des métiers' celebrates 20 years", recorded on June 18. The report is about the 20th anniversary and the international dimension of the CDM network:

<http://youtu.be/vJ-B0c0dza4>

As this TV report highlights, the network of CDMs continues to evolve. During the second half of 2013, several new CDMs will start their activities, and therefore have recruitment needs. To help answer this needs, we decided to add a new column, titled "Recruitment in the CDM", in this newsletter and on the CDM network website.

This issue is the last coordinated by Alexandra Tundo-Berman, who finished her mission. From September 1st, the 'Executive Delegation' located with the President of the Cité des métiers du Grand Genève will leave its seat. The work will be divided into two parts and placed under the responsibility of CDMs de Paris and Marseille.

A division of tasks that will assign the secretariat and treasury to the CDM de Marseille whereas the CDM of Paris will be responsible for the drafting of the newsletter, and of the contents of the Network's activities, including the essential Winter School.

Thank you to welcome this new team consisting respectively of:

Jocelyn Meire, Treasurer: [jmeire@citedesmetiers.fr](mailto:jmeire@citedesmetiers.fr)

Corinne Gaube, Assistant of the Executive Delegation: [cgaube@citedesmetiers.fr](mailto:cgaube@citedesmetiers.fr)

Bernadette Thomas, Chief Editor for the Newsletter and Winter School Project Manager: [bernadette.thomas@universcience.fr](mailto:bernadette.thomas@universcience.fr)

Rita Bencivenga, Project Officer of the Executive Delegation for the Newsletter and the Winter School: [bkbenc@gmail.com](mailto:bkbenc@gmail.com)

*Grégoire Evéquo, president of the CDM Network*

## CDM NEWS

### The CDM of the Mulhouse region opens its associated centre in Freiburg im Breisgau (Germany)

On July 15, a framework convention has been signed among the Mulhouse Alsace Agglomeration, the Agentur für Arbeit Freiburg (Employment Agency of Freiburg) and the Maison de l'Emploi et de la Formation MEF of the "Pays de la région mulhousienne". The aim of the convention is to develop the crossborder initiatives on the territory.

The same day, the associated partners inaugurated the BIZ - Berufsinformationszentrum -, information centre on employment run by the Employment Agency of Freiburg. BIZ is now the new associated centre of the CDM de la région mulhousienne.

Mr. Philippe Maitreau, Vice-President of the Agglomeration community of Mulhouse, responsible for employment policy, and President of the MEF countries in the Mulhouse region, Mr. Christian Ramm, CEO of the Agentur für Arbeit Freiburg, Mr. Dominique Huard, Director of MEF of Pays de la région mulhousienne and Semaphore (structure that legally carries the CDM label), the staff of the institutions and the press attended the event.

The associated centre of Freiburg proposes to the users various thematic areas corresponding to:

- Jobs and Trades
- Training and Graduate Studies
- Find a job abroad
- How to apply in Germany

It also offers different types of services: consulting books, individual interviews with expert advisors, collective workshops, multimedia space to help in the search for jobs, and to send the applications.

The connection to the Label as centre associated to the CDM, will provide the "BIZ benefits" to every inhabitant of the Mulhouse region who wishes to have detailed information on the training information system and the labour market in Germany or to engage in a practical approach to job search.

To Mr. Christian Ramm "the logo of the CDM of the Mulhouse region posted at the entrance of the BIZ informs every visitor that the centre is open to students, teachers and people in search of a French employment. Individual and constantly updated information is important to seize the wealth of opportunities that our border region offers: to have the possibility to perform a training with real work opportunities, to succeed in the

labour market, to be able to acquire, in a setting close to home, intercultural skills."

Mr. Dominique Huard concluded by saying that the challenge now is to further integrate the Agentur für Arbeit in the network of the structures members of the CDM of the Mulhouse region, "to provide the people of our region a professional future without borders".

**Contact:**

*d.locatelli@mef-mulhouse.fr*

**JOB MATCHPOINT, First edition of Job Fair at the CDM de Milan**

The first edition of the job fair "Job Matchpoint" which was held on 24 and 25 June in Milan, met the expected success.

This initiative of the Province of Milan, in partnership with the CDM of Milan and Lombardy, aims to support events that promote the links between companies and job seekers especially among young people. During this fair, workshops on the exchange of experiences and best practices were organized by the "Training and Employment" and "Education and Employment" Sectors of the Province of Milan.

A second edition of the job fair is scheduled for next fall.

More information: [www.provincia.milano.it/lavoro](http://www.provincia.milano.it/lavoro)

**Contacts:**

*p.delnero@provincia.milano.it;*

*sergio\_bollani@cittadeimestieri.milano.it*

**NETWORK NEWS**

**The new website of the Network is online!**

Inaugurated at the General Assembly of the International Network of CDMs held at the Cité des Sciences et de l'Industrie in Paris on 17 and 18 June 2013, the [www.reseaucitesdesmetiers.org](http://www.reseaucitesdesmetiers.org) new website is online!

Result of collaboration among various CDMs, the website illustrates the ability of the network to develop synergies and a pool of skills: the CDM of Saint-Quentin coordinated a work group "inter-Cities" for the realization of written and video contents, while the CDM of Marseille & PACA was in charge of the graphic design of the website. All under the watchful eye of Bernadette Thomas, who paid particular attention to the presentation of aspects related to the Label.

The ergonomics is dynamic and user-friendly, the website is aimed to all and aims to increase the notoriety of the network; it also targets a broader promotion of international projects.

Everyone can find the presentation of the concept of the network, the history of its development, information

on the certification process and news of past and upcoming events.

In particular, being the year 2013 the twentieth anniversary of the Concept of the network, a section is specifically dedicated to the events that punctuate this anniversary year.

The project holders are guided through the steps to obtain the certification, the "general public" can easily find which help a CDM can provide to them, and locate the nearest CDM via an interactive map.

Partners will find in the presentation of the label, and in the aspects related to the counsellors' training, the assurance of a quality service to the public.

Finally, network members can keep abreast of the news, through numerous videos and photos about the events scheduled.

The website is upgradeable, to constantly adapt to new expectations of our various audiences, and, since a few days, also hosts a new "Recruitment in the CDM" section.

Feel free to rediscover the website and to provide information about it to your different networks.

Good navigation to you all!

**Contact:** *ichevalier@citedesmetiers.fr*

**AGENDA "20 YEARS "**

**"Learning" in the spotlight of the CDM in Picardie  
18-20 September**

To celebrate in Picardy the 20 Years anniversary of the network, the CDM du Saint-Quentin et Grand Beauvaisis join forces and offer a focus on learning and mobility. Meetings, exchanges of best practices and testimonies will punctuate the round tables organized over 3 days: "European Day for the preparation and access of young people to apprenticeship" in Saint Quentin, "Europe and mobility: the young too" in Beauvais, and a regional closure of the workshops in Amiens.

The Network and many partners will be involved in this event supported in particular by the ITC and Picardy Region.

**Contacts:**

*c.marets@mef-beauvaisis.fr*

*direction@maisonemploi-saintquentin.fr*

**FOCUS ON THE CDM DE LIÈGE**

Labelled on April 4 after an active reflection which lasted more than three years, the CDM de Liège constitutes the third pillar (alongside two other axes dedicated to Innovation and Education) of the integrated project W'Inn (Wallonia Innovation).

This initiative is supported by a multi-partnership, rich in diversity. A number of partners support actively the project, partners both from the private sector, with the support of the Walloon Business Federation of Liège, and of the public sector, with the Walloon Region, the Wallonia-Brussels, the Forem, the University of Liège, the Liège Province, the city of Liege and other key partners. Many companies, of all sizes, already adhere very concretely.

They are essential to the development and implementation of innovative axes of W'Inn and its CDM whose priorities are:

- Bringing together, concretely, the youth and the world of enterprises (entrepreneurial acculturation)
- Enhance the readability of jobs to contribute to a selected orientation
- Put in perspective the trades with the reality of the business and industrial field
- Develop businesses and their position in the process of innovation
- Contribute to the development of a sense of belonging and regional pride.

The CDM of Liège will develop also specific topics, such as cross-language use (particularly related to the geographical location of Liege) and the inter and intra-generational transfer of skills

The first concrete actions of the CDM Liege will take place between 15 October 2013 and 15 January 2014 with the action  $E=m.c^2$  (Enterprise= métiers.competences?) which will allow 3,000 young people aged 12 to 25 years (pupils, students, young job seekers) to discover in concrete terms the world of business, its technologies, the whole of its businesses and the training streams to access it No fewer than 50 companies will open their doors, offering young people to visit their "future".

The inauguration of the CDM of Liège is planned for 2016, at the heart of a vast and ambitious program of urban renewal, a case in which W'Inn and CDM will work in their fields of expertise, at the implementation of the axes of "Marshall Plan 2.Green", of the "Planning Horizon 2022" of the Wallonia and of the axis of the strategic development defined by the Group of Economic Redeployment of Liege. With the upcoming implanding of CDM of Liège and Charleroi, Wallonia is developing new tools to valorise, sustain and transmit its knowledge and thus promote the economic recovery of the region.

**Contact:** *christine.cambresy@planetemetiers.be*

## CALL FOR ROPOSALS

### INVESTMENTS for FUTURE

A permanent call for proposals for the period 2011-2014 is open on the subject of scientific, technical and industrial culture as part of the program of "General

Commission for French Investment", equipped with a major multi-annual budget.

The CDM de Nord-Franche-Comté intends to establish and coordinate an interregional group of French CDMs interested to respond to this call. Of now, it has received a favourable response from several CDMs and various actions, to be included in the project, have been identified. If you want to join them, thank you to contact quickly Bertrand Creusy, director of CDM Nord-Franche-Comté or informing you with Olivier Las Vergnas.

**Contact:** Bertrand Creusy *bertrand.creusy@mife90.org*

### PROGRESS

Two call for proposals of the European Commission are still open in 2013 under the PROGRESS program.

Deadlines:

**September 10, 2013:** support for national efforts to combat discrimination and promote equality.

**August 28, 2013:** support for civil society and other stakeholders to promote equality between men and women.

<http://ec.europa.eu/justice/newsroom/grants/>

### CEDEFOP study visits 2013-2014, submission of applications:

15 October 2013 for study visits from March to June 2014

<http://studyvisits.cedefop.europa.eu>

[http://penelope.2e2f.fr/fiche\\_action.php?fiche\\_action=KA101&fiche\\_appel=2013](http://penelope.2e2f.fr/fiche_action.php?fiche_action=KA101&fiche_appel=2013)

## RECRUTEMENT IN THE CDM

### CDM du Val-de-Marne

The General Council of Val-de-Marne and its partners open a CDM: the inauguration is scheduled for the end of 2013.

It will work with a dedicated staff (7-10 agents), personnel (15 to 20) acting on behalf of their structure (Job Centre advisors, National Education, chambers of commerce, missions, local point for youth information, CAP Employment, APEC, CIDDF ...). The CDM will also provide a space for companies with the presence of the headquarters of FACE Val-de-Marne and the involvement of companies who will present their business, explaining how they work and their recruitment policies.

7 jobs are available for December 1, 2013:

- General Manager
- Executive Assistant

- Communication Manager
- Responsible for documentation centre
- Head of ICT
- Accounting and administrative assistance
- Reception

Job location:

14 Rue Waldeck Rousseau, 94600 Choisy-le-Roi  
8 km south of Paris, on the Seine river.

**For detailed job profile, please contact:**

Catherine PAUL-HARDOUIN - Déléguée Générale  
Conseil Général du Val de Marne Avenue du Général  
de Gaulle – Délégation Générale à l'emploi et à  
l'insertion (DGEI) – 94054 CRETEIL Cedex  
01 49 56 53 04  
*catherine.paul-hardouin@cg94.fr*

### **CDM Montpellier**

A plan to open a CDM in Montpellier is scheduled for the end of this year. At this stage of the project, the City launches the recruitment of the CDM Director. The Director operates the future Public Interest Group (GIP) "Cité des métiers".

S/He is responsible for leading the implementation of the project in conjunction with all members of the GIP, local partners for the employment and economic development.

Missions:

- Ensure the implementation of the project
- Develop, facilitate external partnerships and promote the CDM
- Organizing, coordinating and supervising the operational activity of the CDM

Skills and knowledge:

- Ability to manage and work with multidisciplinary teams and to adapt to different interlocutors
- Quality of listening and negotiating
- Mastery in Networking
- Budget managing
- Public Procurement Code
- Knowledge into public law and labour law

CV and motivation letter by September 13 to:  
Mairie of Montpellier - service Gestion Prévisionnelle  
des Postes et des Emplois  
1 Place Georges Freche  
34267 Montpellier Cedex 2

For further information on the position:

Danielle GONCALVES  
04 34 88 76 35

## **AGENDA**

July 15

### **CDM DE MULHOUSE REGION**

*Inauguration of the centre associated of Freiburg*

August 12

### **CDM DE MAYOTTE**

*Opening in prefiguration*

September 10

### **CDM DE MAYOTTE**

*Official opening of the CDM*

September 19

### **CDM DU GRAND BEAUVAISIS**

*Agenda 20 years in Picardy "European mobility: the young too"*

September 20

### **Amiens**

*Agenda 20 years in Picardy: The orientation in Picardy*

October 10

### **CDM DU SAINT-QUENTINOIS, ASSOCIATED CENTRE OF BOHAIN-EN-VERMANDOIS :**

*Agenda 20 years in Picardy: Rally of trades*

September

### **CDM de TURIN**

*Ephemeral CDM*

### **A note in your agenda:**

22-24 January 2014: Winter School in La Rochelle

## **Departures ⇄ Arrivals**

### **Farewell word from Alexandra Tundo-Berman, Project Officer at the Executive Network delegation.**

After an intense and living year, at the heart of the celebration of the 20 years of the Concept Cité des métiers, I want to thank the entire network for its collaboration and daily commitment. I wish you success in your project!

Your new contact person in Paris for the content of the newsletter:

Rita Bencivenga, Project Officer

*bkbenc@gmail.com*

Your new contact person in Marseille for the dissemination of the newsletter

Corinne Gaube, Assistant

*cgaube@citedesmetiers.fr*

## Arrival at the CDM de MAYOTTE

Bacar Achiraf comes to his duties as director of the CDM de Mayotte; he comes from the DGA, where he was responsible for the Training, Education and Research of the General Council of Mayotte.

*bacar.achiraf@cg976.fr*

**Tel : 02 69 64 38 01**

## New Project leader for the CDM de Montpellier

Cyril Lozano takes over Emmanuel Guillermo as project leader for CDM de Montpellier.

*cyril.lozano@ville-montpellier.fr*

**Tel : 04 67 34 71 29**

Thank you for your cooperation.

Sincerely,

**Grégoire Evéquoz**

*President of CDM's Network*

**Bernadette Thomas**

*In charge of the CDM's Label  
Chief Editor*

**Alexandra Tundo Berman**

*Project Officer to the executive  
delegation*

[www.reseaucitesdesmetiers.com](http://www.reseaucitesdesmetiers.com)