

The Cités des métiers International Network • n° 64 • January - February 2017

AGENDA

2 February 2017

Cancellation of the Afterwork donators. Discover the 10 project ideas via the page *HelloAsso*

3 February 2017

Partnership meeting of French Cités des métiers, in the Cité des métiers du Val-de-Marne

21 March 2017

Participation of the Network to the meeting of the Life Long Learning Interestgroup at the European Parliament in Bruxelles

28 March 2017

Meeting of the Labelling Committee, Porto

29, 30, 31 March 2017

Spring School, in Porto



Dear members and partners of the Network,

First at all, I would like to send you my best wishes for this New Year 2017: have a fully and fruitful year of projects for your Cités des métiers and your partners in order to better meet public's expectations and needs in reception, information and guidance.

Last year was marked by major structural developments within several Cités des métiers following the implementation of new public policy reforms and the arrival of new managers.

At the same time, the Network created new opportunities for collaboration with private partners via the endowment fund *Effervescence*, and with European actors within the *Life Long Learning Platform* and the *European Alliance for Apprenticeships*, and through its commitment to the initiative *European Pact for Youth*.

After two years of work, another important step will start in 2017 with the process of up-skilling of the teams working in the Cités des métiers with the experimentation of an initial training session and the accreditation of trainers-counsellors.



We also have to start reflecting about the future of the label and the Cité des métiers of tomorrow.

These challenges that will be particularly discussed in the next Spring School scheduled 29, 30, 31 March in Porto.

This annual event organised in 2017 by the Cité des métiers de Porto in collaboration with the Cité des métiers de Limoges et du Limousin should bring together between 150 and 180 people in three days. The objective is to share good practices and build-up all together new learning approaches.

A full-day conference titled "Innovation in guidance services for better access to the jobs of tomorrow" will take place on Wednesday 29 March. Partners of the Network and stakeholders involved in guidance and vocational training are welcome!

The Spring School website will be available in early February with the draft programme and the registration page.

Please save the dates in your agenda.

I look forward to meeting you all in Porto!

My best regards,

Raquel Castello-Branco
President of the Network

« THE CITÉ SETTLES DOWN INTO YOUR HOME! »: NEW SERVICE IN THE CITÉ DES MÉTIERS DE LA RÉUNION

The two objectives of the of the programme “The Cités settles down into your home” is to be positioned as an actor in the field as close as possible of its audience and combine equal opportunity and territorial equity are both this programme intends to allow partner structures (colleges, high schools, Missions Locales, Initiative spaces of town halls...) host for one day offsite services of the Cité des métiers on vocational guidance and discovering professions. It is also to make these services available to the audience: documentation resources (practical memos on business sectors, jobs descriptions), guidance tests, first advices, etc.

According to Valérie Landry, Director of the Cité des métiers de La Réunion : “ *Today, 90% of our public comes from the south of the island: Saint-Pierre, Tampon, Saint-Louis... The heart of the activity of the Cité des métiers is to inform all the public on professions. It is important for us to reach out people who do not have the opportunity to move to us on Saint-Pierre, meet them and propose them a practical service and first advices about vocational guidance and the discovery of professions*”.

Have a look to the full presentation of the programme “The Cités settles down into your home”:

<http://www.calameo.com/read/004016489a0fefb7f69d4>

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THREE THEMATIC WORKSHOPS ORGANISED AS PART OF THE UP-SKILLING AT THE END OF 2016 IN THE CITÉ DES MÉTIERS DE LA RÉGION MULHOUSIENNE

In the frame of the up-skilling of its councillors, the Cité des métiers de la région mulhousienne organised its last three thematic workshops in 2016.

The topics selected were:

- **the offering service of Pôle emploi** : The territorial Direction of Pôle emploi presented all the offering service to around 25 professionals of the Cité des métiers ;
- **the digital kit for professionals** : workshop limited to 12 persons, co-animated by the multimedia space of the Mission Locale of Mulhouse « Sémaphore MSA » and the CRIJ (Regional Center of Information for Youth).

The programme was intensive: E-reputation, digital literacy, use of internet without fear, multimedia training, and an exchange session between participants ;

- **questions on mental illness**: animated by a the psychiatrist Docteur Marc-Antoine Crocq, this workshop was a success, thanks to the participation of 85 professionals. It was focused in particular on the presentation of diseases, resources or health places and the way to guide the public, with case studies or situations experienced.

The next thematic workshops organised in 2017 will focus on the support of older workers towards employment, the visit of an industrial business, the invisible disabilities, the job search in Germany and the services provided by APEC for young graduates.

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NEW PARTNERSHIP FOR THE CITÉ DES MÉTIERS DU GRAND GENÈVE WITH THE BUREAU DE L'INTÉGRATION DES ÉTRANGERS

The Cité des métiers du Grand Genève has strengthened its links by a closed partnership with the *Bureau de l'Intégration des Étrangers (BIE)*. Created by the Geneva Law on the integration of foreigners, the BIE supports actions and projects for integration, increase awareness, inform and guide the population on all migration-related issues.

As part of this partnership launched in January 2017, the Cité des métiers du Grand Genève has been providing more services such as information on the recognition of foreign diplomas and the complexity of procedures, assistance for compiling information dossiers (possible call for interpreters), and collects on the information space all the information about basis courses by merging the Cité des métiers and the BIE databases. Another important axis of this new collaboration is a support for the Adults Qualification and Validation of prior experiences. This service will be adapted to the migrants including facilities of interpreting while enhancing the professional experience in the mother language.

For young migrants who are looking for a place in training, the partnerships with the municipalities are also strengthened. Moreover, a work in awareness and prospecting is underway to increase the places for these people, usually non-French-speaking young people who would like to obtain a certificate of vocational education, and inform employers on the specific status of the different work permits for young people who will present themselves to them.

Furthermore, these young migrants can benefit from new workshops such as simulated individual

and collective job interviews, the identification and the setting-up of their network when they come from elsewhere, the assistance for clothing by purchasing clothes for the job interview, the creation of their CV with a communication agency and a photographer, etc. About thirty young people will benefit from this preparation.

As an excellent answer to digital divide, the Cité des métiers has decided to develop services in digital mediation with a higher number of workshops and of people by workshops. Thanks to a new beamer, it is possible to offer a class on computers for 18 persons.

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THE EUROPEAN PROJECT NETME-IN EXTENDS ITS NETWORK OF PARTNERS

NetMe-In: building digital identity for a rewarding journey to work, is a project gathering 10 European partners, funded by the Erasmus+ programme over three years, from 2015 to 2018. This project aims to develop and sustain the Digital Professional Identity as a factor in employability of young adults. It targets in particular young people with low qualifications, the NEETs (Neither in Education, Employment or Training).

In the Cité des métiers de Paris, three workshops were organised in 2016. These workshops gathered 56 persons: young dropouts, professional counsellors involved in the support, vocational integration, training or guidance, and two people from the economic world. Conducted by a counsellor of Pôle Emploi in the Cité des métiers Paris-la-Villette, these workshops gave participants the opportunity to discover social networks (Facebook, Twitter, LinkedIn, Viadeo), develop their visibility online and build-up a network to find a job.

The next step of NetMe-In is to develop a local area network capable of appropriating and dissemination to their users the contents developed in the frame of the project.

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collaboration with the Cités des métiers in particular:

- The Cité des métiers de Genève encourages businesses to include three weeks of mobility in the apprenticeship contract of young people;
- The Cité des métiers de la région mulhousienne implements a monthly permanence to guide young people who want to go in Germany ;
- The Cité des métiers de Seine-et-Marne organises every week “*Wednesdays of apprenticeship*” as well as an event “*apprenticeship: a creator of value*” which aims to promote apprenticeship for parents ;
- The Cité des métiers des Côtes d’Armor organised an event in partnership with the Direccte « *the ambassadors of apprenticeship* » to promote businesses which hired apprentices, with the presence of Apprentice Training Centre (CFA) ;
- The Cité des métiers du Grand Beauvaisis has launched the project a “*college = a business*”, the objective is to introduce businesses in the industrial sector to young people and help them build their career path.

Discussions also focused on changes in the methods and tools of training which Cités des métiers will have to adapt. French National Education would like to involve in these new techniques (e.g. MOOCS).

It is also interesting in mentioning the visit of representatives of The Cités des métiers de Liège and of Paris-la-Villette to the virtual campus of Laval They discovered training tools related with education and in particular for the youngest. The augmented reality is no longer a discovery tool but becomes also a learning tool. The next edition of the *Laval Virtual conferences* will be held on 22-26 March.

The twenty managers attending this meeting also exchanged on the European funding opportunities. They want to apply to the next call for proposals Erasmus+ Action 2 “*Strategic partnerships*” to support the internal certification process of professionals ‘skills in Cites des metiers and similar organisations.

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INTERNAL CERTIFICATION PROCESS OF PROFESSIONALS’ SKILLS WORKING IN CITÉS DES MÉTIERS: PROPOSITION OF A TRAINING PLAN BY COUNSELLORS

In the frame of the up-skilling process of professionals in Cités des métiers, 10 trainers-counsellors have been selected to be responsible for designing certification process and preparing training learning materials. These counsellors come

NETWORK NEWS

PERMANENT ASSEMBLY OF MANAGERS ON 16 DECEMBER 2016

The meeting on 16 December, in Paris-la-Villette was an opportunity to share and collect the experiences of actions for apprenticeship led in

from the Cités des métiers de Paris-la-Villette, Genève, Normandie, Seine-et-Marne, La Réunion, Porto et Turin.

Several meetings have been held since November 2016. A small working group has already started developing a training plan for initial training. This group produced a first proposal of framework for intervention (organisational concepts and modalities of animation), tools for intervention, programme including several training, and of a timetable sequences. These elements were presented during the APM by trainers-counsellors.

These training materials will be finalised in March and then tested during a first initial training session with the counsellors of the Cité des métiers de Bruxelles, which will officially operate in May 2017.

The training plan and lessons for learning will be presented during the Spring School.

The implementation of the “lifelong learning training” is scheduled early 2018.

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MEETING OF THE LABELLING COMMITTEE

The Cités des métiers labelling Committee met on 15 December under the presidency of Claude Farge, General Delegate for Integration, Training and professional activity in Universcience, representative of the President Bruno Maquart. The main decisions taken were as follows:

- extension of the project label for the Cité des métiers de Bruxelles -first Cité designed and developed as completely bilingual ;
- confirmation of the project label for the Cités des métiers de Charleroi, de Namur (foreshadowing) and de Turin (foreshadowing);
- grant of the project label for the Cité des métiers de Saint-Quentin-en-Yvelines ;
- withdrawal of the operating label of the Città dei mestieri di Genova was asked by its Manager Claudio Oliva, it will be proposed to Job Centre of Genoa become an associated member of the Network;
- stand-by of the operating label of the Cité des métiers de Rome et du Lazio, the site of Ostia has been allowed to maintain its activities under the Cité des métiers label if it can present in 2017 a request for re-labelling with a new name in relation to the territory covered ;
- formal cancellation of the project of the Cité des métiers de Santiago due to the withdrawal of political support ;
- extra period for the Cité des métiers du Québec in project ;

- extension of the project label of Cité des métiers de Lomé and stand-by of the Cité des métiers de Nanterre in project until the next meeting of the Committee.

The next labelling Committee will take place in Porto on 28 March.

Further details in the Cites Infos of February

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EU FUNDING

ERASMUS+ FETE SES 30 ANS

This year Erasmus turns 30 – it has accompanied the European scheme for half of its life.

This deserves being celebrated through a major campaign, which will also promote the European scheme and its policies. All sectors of education and training (as well as youth and sport) will be concerned and involved in the campaign – among other there will be coordination with the second European Vocational Skills Week, after the success of the *first edition* held on 5-9 December 2016.

To keep informed about the campaign, you can subscribe to the newsletter published from February, on *this link*.

EUROPEAN COMMISSION – EUROPEAN PROGRAMME FOR EMPLOYMENT, SOCIAL AFFAIRS AND INCLUSION

A pilot project called by the European Parliament and managed by the Commission was recently published: “A European framework for mobility of apprentices: Developing European citizenship and skills through youth integration in the labour market”.

Submission deadline is on 29 March 2017.

More information via the website:
<http://ec.europa.eu/social/main.jsp?catId=629&langId=en&callId=504&furtherCalls=yes>

INTERREG

Interreg Europe's third call for proposals will open on 1st of March. The *detailed terms of reference* are available online. “Strengthening research, technological development and innovation” is one of the priority axes that could concern Cités des métiers and their partners.

Submission deadline will be on 30 June 2017.

More details on the website:
<http://www.interregeurope.eu/projects/apply-for-funding/>

EUROPEAN COMMISSION – EUROPEAN PROGRAMME FOR EMPLOYMENT AND SOCIAL INNOVATION (EASI)

The European Commission published two new calls for proposals in the Progress axis:

- *Call for proposals VP/2016/015*: “Fast track integration into the labour market for third country nationals targeting exclusively asylum seekers, refugees and their family members” deadline of 30 March 2017
- *Call for proposals VP/2016/018*: “European Solidarity Corps – occupational strand”, submission deadline is 17 March 2017

You will find the annual work programme for grants and procurement for the 2017 EaSI Programme via [this link](#).

If you have any project proposal, partner search please contact Maud Bois-Gallou:
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ARRIVALS/DEPARTURES

Cité des métiers de Nanterre

Jérôme Dormoy, Director of the Maison de l'Emploi et de la Formation de Nanterre left his position.

The focal point in the Cité des métiers de Nanterre is Laure Chaubaroux.

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Cité des métiers de Porto

Vitor Baltazar Dias left his position of director of the Cité des métiers de Porto in January 2017.

The focal points are now Catarina Reis catarinareis@cm-porto.pt or Carolina Ferreira carolinaferreira@cm-porto.pt.

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is delegationexecutive@citedesmetiers.fr

Thank you for your cooperation.
Yours sincerely,

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<http://www.reseaucitesdesmetiers.com/eng/index.php>