

Cités des métiers International Network • n° 59 • February – Mars 2016

In March, there will be different key moments for the Cités des métiers International Network.

On March 29 in Paris, we will officially introduce Effervescence, the Cités des métiers International endowment fund. As a synonym of creative boiling and dissemination, we can find in the Effervescence logo the International dimension of the Network and the capacity of innovation through the share of practices. The fund will enable Cités des métiers to strengthen their actions in France and abroad thanks to partnerships with companies which are willing to commit themselves to vocational integration of people. Innovative territorial projects will be led by Cités des métiers in collaboration with other stakeholders of the territories.

Any company and any persons settled in Europe could contribute to the development of the endowment fund. The information leaflet is already available: [http://www.effervescence.global/docs/plaquette\\_FDD\\_2016\\_Web-Online.pdf](http://www.effervescence.global/docs/plaquette_FDD_2016_Web-Online.pdf)



**effervescence**  
Fonds de Dotation International des Cités des métiers  
Faites-le avec du sens !



In addition, the team of the Cité des métiers des Côtes d'Armor is about to welcome all teams of the Cités des métiers during three days of intensive exchanges of practices and experiences, on 30 March to 1 April. As a result of the series of workshops organised, we could set up a roadmap of actions of our Network for the coming months.

Then, the Extraordinary General Assembly held on March 30, members of the Network will focus on a strategic framework and the strengthening of the organization in order to respond to the challenges in the next years. Projects of modification of the legal status and the setting-up of Rules and procedures will be presented for adoption.

My best regards.

**Raquel Castello-Branco**  
Président of the Network

## AGENDA

### 17-18 March

10<sup>th</sup> International Seminar about lifelong learning at the CNAM, Paris: « International convergences to existential convergences, meetings about the recognition of acquired experience »

### 21 March

Meeting of the up-skilling working group in Paris

### 29 March

Meeting of the Strategic Council, 9h-11h

Press conference for officially launching Effervescence, 11h30-13h

at Le Tank, 22bis rue des Taillandiers, Paris

### 30 March – 1 April

Spring School 2016 at the Cité des métiers des Côtes d'Armor, Ploufragan

### 30 March

Extraordinary General Assembly of the Network

### 7-8 April

General Assembly of the FREREF at the Cité des Sciences et de l'Industrie, Paris-la-Villette

*Draft agenda*

### **A USERS' CLUB OF THE CITÉ DES METIERS PARIS-LA-VILLETTE : A MILESTONE STEP FOR THE EMPOWERMENT OF PEOPLE**

The Cité des métiers de Paris-la-Villette has been developing the *CLUBS* for eight years. They were created to meet people from Paris' needs facing isolation situations due to the introduction of internet. It consists in regular meetings with an animator. It engages each participant in a work about his/her practice in order to help others to think about new pathways of action and progress on his/her project. This objective is to enable anyone better ensure its professional future. Each club is related to a specific public. Until now clubs were animated by and led by partners and of the civil society with an expertise on the topic of the clubs.

This year, the first users'Club of the Cité des métiers Paris-la-Villette was set up by themselves. The Club « avancez Ensemble » is animated by an expert user. It is designed for all users of the Cité des métiers who participated to workshops linked to the pole « change your working life ».

To meet the growing demand, two expert users have been therefore animated three sessions a month (two in evening and one in the day). As any other animator of shared activities at the Cité, animators participate to the Committee of Coordination of Common Actions (COCOCOLL). Two members were appointed by the body to represent them at the Strategic Committee. Thus, Marie Noelle FIXLER, expert user of the Cité des métiers and animator of the Club, has been participating to the governance of the Cité des métiers Paris-la-Villette since the last Strategic Committee in January and for the whole mandate.

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### **REPRESENTATION OF THE CITE DES METIERS OF GREATER GENEVA AT THE 20<sup>TH</sup> EDITION OF THE WORLD OF PROFESSIONS IN LYON**

During the 20<sup>th</sup> edition of the World of professions in Lyon, which took place from 4 to 7 February 2016, approximately 600 persons were informed at the stand of the « Association Cité des métiers et de la formation » about the system of training in Geneva and, more globally the system of training in Switzerland. Cross-border collaborations as a result of the partnership between the Canton of Geneva and the Region of Rhone-Alpes were in particular presented.

Representatives of the Committee of the Association Cité des métiers et de la formation as well as collaborators of the Office for vocational

guidance and training (OFPC) were requested during these four days.

The general attendance for this exhibition overcame 123 000 visitors. Those included in particular 27 040 registered schoolchildren as well as 13 089 job seekers.

It is worth reminding that the association was created in 2000 by a tripartite initiative State-Trade Unions-Representatives of employers in order to promote the vocational training through the concept of ephemeral Cité des métiers in the Greater Geneva. Every three years, by reciprocity, the Association Cité des métiers et de la formation of the Canton of Geneva and the Region of Rhones-Alpes take up a space for exhibition: Cité-métiers.ch, the exhibition at Palexpo in Geneva in 2015, the World of professions at Eurexpo in Lyon in 2016 for the last editions.

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### **CONCLUSIONS OF THE STUDY ABOUT THE AQUITAINE-EUSKADI COOPERATION IN PROFESSIONAL MOBILITY**

*El Espazio*, the Cité des métiers de Bidasoa active with the collaboration of the Lan Berri cooperative in Bayonne, presented in October 2015 the conclusions of the study to find out current issues related to the development of training sessions between Aquitaine and the Basque Country – Euskadi.

This study funded by the Aquitaine Euskadi Euroregion enabled operators from the Cité des métiers (Mondragon, Universitatea, Eurees, Foundation Emaus, Gureak, etc.) and from Aquitaine in particular of the Council of Hendaye, Pole Emploi Hendaye, AFPA and the CNRS Bordeaux to gather within a same working group.

The study reports the lack of the own normative structure of the Aquitaine Euskadi Euroregion in order to give citizens access to the means of training for workstation within companies in the cross-border area. A few can improve their skills while participating to mobility European programmes such as Erasmus+ and Eurodyssée. However in order to give access to a larger number of persons, public authorities of Aquitaine and Euskadi should remove administrative, legal and financial constraints.

They could thus consider instruments implemented in other cross-border areas like in Upper Rhine with the Local Cross-Border Cooperation Partnership (GLCT), the Franco-German body of Euro-Institute and the EURES-T - Upper Rhine network. The framework agreement of International cooperation for the development of the project of International Excellence Euroregional Campus signed in November 2014 between universities of Bordeaux

and Basque Country can also represent an inspiration.

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## NETWORK NEWS

### MEETING ABOUT UP-SKILLING IN GENEVA

During a meeting organised in Geneva on February 1 and 2, members of the working group up-skilling, counsellors from the Cité des métiers Greater Geneva (CdMG), Cité des métiers de Paris-la-Villette as well as other colleagues from Porto and Rouen via videoconference carried out a statement of the organisation and the job of reception within the Cités des métiers. The guidebook « receiving the user in the Cité des métiers » published in 2010 in the framework of the European project AMPLI already pointed out the diversity of practices.

To a prior discussion and in introduction, Grégoire Evequoz, General Director of the Office for vocational guidance and training (OFPC) of the Canton of Geneva highlighted the fact that OFPC received in 2010 an award for Excellence for public services of Switzerland regarding the implementation of a new way to think about the public administration in cross-cutting terms, rather than in « silos ». This is explained by the implementation of the CdMG as a gateway of the institution.

As a result of the exchanges there have been two main features:

- the CdMG consists in deploying a network of associated centres on the Geneva territory and on the French cross-border. These associated centres implemented in municipalities operate in close collaboration with political and economic entities of municipalities. It implies from its organisation an another approach of the up-skilling of professionals of the reception within the Cités des métiers because their responsibilities are not only limited to the reception but include as well as the coordination function of local partnership;
- in addition, in order to fight against the digital divide which affects in particular disadvantaged people, the CdMG has created the position of digital mediator whose mission is to bring a direct assistance and a methodological support to the public. This position is assigned to the reception space without simultaneously removing the functions of reception.

Then there are also constraints in any Cité des métiers concerning the spatial organisation, the regulation of the flow of visitors, an optimized qualitative and quantitative time management.

The up-skilling approach is therefore not limited to the professionals of the Counselling pole. The Spring School will be the opportunity to organise an exchange of practices with other Cités des métiers about these needs of up-skilling.

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### THE CONTRIBUTION OF THE CITÉS DES MÉTIERS TO THE PUBLIC SERVICE FOR ORIENTATION IN FRENCH REGIONS

The Cités des métiers International Network published late February 2016 a strategic document about « the contribution of the Cités des métiers to the public service for orientation in French regions ».

The 19 Cités des métiers in France and the associated centre of the Cité des métiers Greater Geneva play a role of key territorial animator of the Regional Public Service for Orientation (SPRO) in France. The Cités des métiers are seen themselves as the solution of « local single point » and meet at 90% to SPRO's principles.

They rely on the quality of partnerships with territorial authorities and strong working relations with the five national operators : Pôle Emploi, Cap Emploi, l'APEC, les Missions Locales and the Fongecif.

The document illustrates, in a non-exhaustive manner, different experiences and initiatives of the Cités des métiers on the territory which enable them to address four different challenges set out, that is to say:

- a stronger institutional recognition;
- the structuring of a local network of Reception, Information and Guidance;
- the sharing and improvement of professional practices and services of guidance;
- territorial animation of the SPRO and its funding

The whole document is available on the website of the Network :

*[http://www.reseaucitesdesmetiers.com/doc/contribution\\_Citesdesmetiers\\_spro\\_fev2016.pdf](http://www.reseaucitesdesmetiers.com/doc/contribution_Citesdesmetiers_spro_fev2016.pdf)*

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## EU FUNDING

### Erasmus + programme

Deadlines for the next calls for proposals under action n°2 « cooperation for innovation and the exchange of good practices »:

31 March – «strategic partnerships in the field of education, training and youth»

26 April – « strategic partnerships in the field of youth »

### Interreg Europe programme

The second call for proposals of the European programme for interregional cooperation is opened between 5 April to 13 May 2016, with a particular interest for investment priorities 1b in the priority axis 1: «strengthening the research, the technological development and the innovation».

More information via the website:  
<http://www.interregeurope.eu/projects/apply-for-funding/>

### European programme for employment and social innovation - EaSI

The European Commission recently published a call for proposals «European framework for mobility of apprentices: Developing European citizenship and skills through youth integration in the labour market».

Submission deadline is 15 April 2016.

More information via the website :  
<http://ec.europa.eu/social/main.jsp?catId=629&langId=en&callId=474&furtherCalls=yes>

## DEPARTURES/ARRIVALS

### Cité des métiers de Saint-Quentin en Yvelines

Since January 2016 Christiane Buisson has been assigned to the direction of the Cité des métiers.

The Cités des métiers de Saint-Quentin en Yvelines was reopened on February 9.

### Cité des métiers de Nord Franche Comté

Bertrand Creusy left his position at the Cité des métiers de Nord Franche Comté, of MIFE and the Maison de l'Emploi de Belfort.

He has been assigned to the territorial Direction of the Chambre des Métiers et de l'Artisanat of the Franche Comté Region.

Julie Degremont is Manager ad interim pending on the recruitment of a new person.

### Cité des métiers de Bidasoa – El Espazio

Eva Fernandez was recently appointed to the position of General Director of the Development Agency of Bidasoa.

Maribel Lorenzo who was in charge of this function until February, will continue her work within the Agency.

### Cité des métiers de la Réunion

Christophe Jacques Antoine left his position in February.

Annie Bordier is Manager ad interim pending on the recruitment of a new person.

## CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is [delegationexecutive@citedesmetiers.fr](mailto:delegationexecutive@citedesmetiers.fr)

Thank you for your cooperation.  
Yours sincerely,

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