

Cités des métiers International Network • n° 60 • April-May 2016

Dear members and partners of the Network,

Another time again, teams of the Cités des métiers could gather and made the Spring School a great event for discovering and sharing their operating processes and professional practices delivered to the public.

I would like to congratulate again the team of the Cité des métiers des Côtes d'Armor for its welcome from 30 March to 1 April! During these three days spent in Brittany, the Cités des métiers showed their willing to build an offer of service always better quality while gathering stakeholders within their territories and developing new partnerships.

In fact this would become soon reality with the signature of a convention between the *Comité Mondial des Apprentissages tout au long de la vie* (CMA) and the membership of our Network within the European Civil Society Platform on Lifelong Learning (EUCIS-LLL).

Then I do not forget Effervescence the International endowment fund of the Cités des métiers. It has taken one year to make that project a reality mobilizing our members, of which some of them have been particularly involved within the project Committee, project team of the Network as well as external experts in legal affairs, tax and fundraising.

The International seminar for exchanges which will take place at the Committee of the Regions on 17 June in Brussels will be the opportunity to gather stakeholders of lifelong learning (European institutions, local authorities, public/private agencies, universities, businesses) for developing new projects for the vocational integration of people, in particular young people.

My best regards.

Raquel Castello-Branco

Président of the Network

AGENDA

4 May

Phone call meeting of the Executive Committee

18 May

Phone call meeting of the working group "upskilling"

26 May

Phone call meeting of the endowment fund project Committee

27 May

Annual seminar of Oppio-Inetop « Innover en orientation 2016 », 9h-18h30, Cnam, Paris

Agenda and registration on the website

16 June

Permanent Assembly of the Managers and Ordinary General Assembly in Brussels Formation Carrefour

16 June

Meeting of the Strategic Board of the Network, Office of the Ministry Jean-Claude Marcourt, Brussels

17 June

Seminar for exchanges about « innovation in the safeguarding of professional career paths », Committee of the Regions, Brussels

BACK ON THE EXPEDITION : LIFE-SIZED BOARD GAME AT THE CITE DES METIERS NORD FRANCHE-COMTE

The eXPedition is a game provided by MIFE de Belfort and offered to young people to better know and discover professions while exchanging with professionals. It consists in fighting against stereotypes ideas and helping them to find their own career path.

Since 2012, it has been tested every year by students from the 3rd year of college in the territory of Belfort. This is an entertaining way to raise challenges of guidance and build up a project with a maximum of references. On 28 and 29 April 2016, 1700 young people met professionals who introduced to them their profession. 150 professionals gathered in two days to inform about reality, requirements and interests of their profession. They can thus get important messages across about work and how important it is important to believe in themselves.

This initiative includes the national Education, Centres of Information and Guidance (CIO), all public and private colleges of the county, the City of Belfort, the County and companies. It was actually awarded in 2012 by La Gazette territorial Prizes as an innovation partnership approach during the national exhibition of Mayors and territorial Authorities.

To this date, the pilot phase is limited to the territory of Belfort. The objective is to implement it on other counties while taking into account specificities.

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ASSESSMENT OF THE 2016 EXHIBITION FOR EMPLOYMENT ORGANISED BY THE CITE DES METIERS DES CÔTES D'ARMOR

The fifth edition of the exhibition for employment was co-organised on 23 April 2016 by the Cité des métiers des Côtes d'Armor in cooperation with a group of partners for employment and training (Pôle Emploi, Mission Locale, Cap Emploi, Cité des Métiers et Saint-Brieuc Agglomération). Two counsellors of the Cité des métiers worked on the general organization and logistics as well as the service communication.

This exhibition was to allow job applicants and employees in professional retraining and young people meet companies in order to know or/and discover their professions and their job offers. It was also the opportunity for young people to meet counsellors to help them in the development of professional project and about their applications.

Conferences and information sessions of professions were offered all along the day.

This Forum received 2400 persons and mobilised around 15 partners for employment. More than 80 companies were represented to highlight their professions and/or recruit future collaborators.

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WORLDSKILLS BELGIUM: COMPETITION AND WORKSHOPS ABOUT TECHNICAL AND HAND SKILLED PROFESSIONS

On March 14 & 15 there were the opportunity for Worldskills Belgium, partner of the four Belgium Cités des métiers, to organise its Startech's Days.

This event is above all a selection of competitors who will present the Belgium how-know during the 2017 World and 2016 European Competition of professions. In this framework, more than 230 competitors performed and showed the level of skills while putting in practice around thirty different professions.

There was a single objective: get the award and integrate the Belgium Team in order to proudly stand up colors of the country in Gothenburg in the beginning of December 2016.

However the Startech's Days cannot be summarized as just a competition. Students, parents, trainers and employers could indeed come to know young professionals in competition, but also and in particular try professions or techniques that might not been well known during workshops. It was also the opportunity to meet professionals who provided information about opportunities offered by the technical professions and about vocational training schemes. It was then the opportunity to get acknowledge about resources of training places, that is to say schools and skills Centres.

Finally, around thirty workshops divided between six sectors (creative art and fashion, NTIC, industry, building, transport and logistics, services) were offered to the public.

The objective of promoting technical and hand skills professions has thus been fully achieved by Worldskills Belgium. What is about the Belgium Cités des métiers? They do not co-organise (yet) the Startech's Days with Worldskills Belgium. Other cooperations have already been put in place.

The Cité des métiers de Namur has been providing to young people between 16 and 18 years old a testimony session of competitors of the region who have participated to the 2015 World Competition of the professions.

The collaboration between Worldskills Belgium and the Belgium Cités des métiers has just started and

should be dynamic while promoting technical and hand skilled professions in the future!

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MEETING BETWEEN PROFESSIONALS OF THE GUIDANCE AND COUNSELLING IN THE AREA OF MULHOUSE

Counsellors of the 18 member organisations of the Cité des métiers de la région Mulhousienne gathered at the Université de haute-Alsace on February 25. The objective of that event was to strengthen the link and the bridge between different organisations.

That event was seen as the opportunity for exchanging and knowing more each other.

The opening welcome was introduced by the Director of the *Mission Locale* during a plenary session and then the Regional Committee for Employment, Training and Professional Guidance (CREFOP) presented in a more detailed manner the link between the Cité des métiers and this body.

Counsellors could participate to different workshops focused on:

- Eligible training courses to the personal educational saving account (CPF);
- Regional portal for Guidance (PRO) and the territorial website of the Cité des métiers of the region of Mulhouse;
- Cross-border cooperation : guidance towards training;
- Cross-border cooperation : guidance towards employment;
- Internships in companies.

A new working group was set up by the Region Alsace Champagne-Ardenne Lorraine and the Pole Emploi in relation to the 5th workshop. Its role is to draw up in the next months a statement by public of all tools or existing possibilities on the territory. It could formulate recommendations in order to meet needs which have not or badly been covered. As a result, guidance or a new web application should be published after this work on the territorial website.

Please find more information about our members on our website: <http://www.orientation-alsace.eu/mulhouse/>

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NETWORK NEWS

LAUNCHING EFFERVESCENCE, INTERNATIONAL ENDOWMENT FUND OF THE CITES DES METIERS

On Saturday 26 March 2016 was born Effervescence, the International endowment fund of the Cités des métiers: legal status was published at the Official Journal at the Prefecture des Bouches-du-Rhone.

The official launching of Effervescence gathered a total of 75 persons during press conferences organised in Marseille on March 25 and in Paris on March 29. Pascal Lorne, founder President of gojob.co and first donator, was there. Other organisations were represented in these conferences such as MEDEF, CJD, le Réseau Femmes Cheffes d'Entreprise, le groupe PagesJaunes, le Groupe de la Poste, Uber, ClearChannel, Groupe AEF, the association Migration Citoyenneté Développement (GRDR) and other organisations.

On March 29, Executive Board of Effervescence met in Paris to approve applications of Julie Degremont (Cité des métiers de Nord Franche-Comté), Marco Canta (Cité de Turin) and Christine Cambresy (Cité des métiers de Liège) to joint the Board.

The Coordinator of the Network will be also in charge of the activities in Effervescence.

An allocation Committee including three colleges (Cités des métiers, partners, donors) will be set up soon. It will be in charge of the selection of projects. A first meeting is expected by the end of the 2016 year!

More information on the website: www.effervescence.global

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ASSESSMENT OF THE 2016 SPRING SCHOOL OF THE NETWORK

It is with both pride and enthusiasm that our Cité des métiers was fully engaged in organizing and welcoming the 2016 Spring School, from March 29 to April 1 in Côtes d'Armor. This rewarding experience has enabled all the team to experiment directly in live such an event and get closer to the Network.

More than 100 participants coming from 20 Cités des métiers attended this event. Partners from Côtes d'Armor were also there.

It was about future and change. Topics were in line with concern of most of us while a few of our organisations have been challenging sustainability for their resources.

Evolution of public policies and impact on Cités des métiers were mentioned during the roundtables

while asking about the position in the updated institutional landscape. There were also discussions about interactions between Cités des métiers/companies, in particular as regards how to be closer to companies and create a win to win partnership.



18 workshops enabled to everyone to find a place for exchanging, sharing practices and challenging engaged projects by various Cités des métiers « change management », « quality approach », « up-skilling of the teams », « strengthening the territorial coverage of the Cité des métiers », « mobilizing networks », « development of partnership with companies »... are a few examples of topics discussed within these workshops. It was the opportunity to make statement shared challenges and raise working areas to develop.

They enabled to point out how relevant are our activities towards public that we support day-to-day.

The valuable and high quality of the debates generated interesting prospects that could be extended while taking into account comments/proposals. The Executive Committee and the Permanent Assembly of Managers of the Network could be the place to go on with the synthesis work to lead.



This Spring School was also the opportunity to get more visibility for our Cité des métiers on the

territory, in particular, with our partners. The membership to the Network is a great advantage to strengthen our identity and values that we convey.

These three days were also to pursue and strengthen the link between women and men who have been working in our structures. Conviviality and Breton sunshine were there!

We also think of those who could not participate to this event. They can get acknowledge of contents of the workshops and share expressed ideas through the website of the event:

<http://www.citedesmetiers22.fr/sps2016/index.htm>

To conclude, we would like to really thank all participants for their enthusiasm and positive attitude that were supplied in the Spring School and for all your messages of support and satisfaction received.

We look forward to seeing you next year!

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EU FUNDING

Programme ERASMUS+

Remind about next calls for proposals by key action:

- Key action n°1 « learning mobility for individuals – « Mobility of individuals in the field of youth », deadline : 4 October
- Key action n °2 « Cooperation for innovation and the exchange of good Practices » : - « strategic partnerships in the field of youth », deadline : 4 October
- Key action n°3 « support for policy reform » - « Initiatives for policy innovation - Social inclusion through education, training and youth » *Call for proposal EACEA/05/2016*, Deadline : 30 May

European programme for employment and social innovation - EaSI

The European Commission recently published new calls for proposals in the Progress axis:

- *Call for proposals VP/2016/011* « Intra-EU job mobility scheme for unemployed over 35 », deadline: 1 July 2016.
- *Call for proposals VP/2016/008* « Information sharing and outreach activities to young people about the Youth Guarantee », deadline : 30 June 2016.

Right Equality and Citizenship Programme »

DG Just of the European Commission published a new call for proposals JUST/2015/RGEN/AG/ROLE: « action grants to support transnational projects to promote good practices on gender roles and to overcome gender stereotypes in education, training and in the workplace », deadline : 27 May 2016

ARRIVALS/DEPARTURES

Cité des métiers du Saint-Quentinois

Nathalie Haussy was appointed last 18 April to the direction of the GIP Saint-Quentinois including the Cité des métiers du Saint-Quentinois and the Maison de l'Emploi et de la Formation du Saint-Quentinois.

Catherine Gavériaux, Manager at the associated Centre of Vermandois is still responsible within the Cité des métiers.

Cité des métiers de Nord Franche Comté

Since April 2016, Valerie Brenot has taken over functions at the direction of the Cité des métiers, the MIFE and the Maison de l'Emploi de Belfort.

Julie Degremont is still in charge of the Cité des métiers in Belfort.

Welcome to both of them!

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is *delegationexecutive@citedesmetiers.fr*

Thank you for your cooperation.

Yours sincerely,

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<http://www.reseaucitesdesmetiers.com/eng/index.php>