

AGENDA

Internal meetings

3 October 2018

Meeting of the Executive Committee, video

19 October 2018

Meeting of the limited Executive Committee, video

24 October 2018

Meeting of the italian Cittas dei mestieri, Torino

7 November 2018

Labelling committee, Paris la Villette

8 November 2018

CDM21 meeting, Paris la Villette

9 November 2018

Permanent Assembly of Managers, Paris la Villette

Other meetings

13-14 September 2018

Coordination meeting of the Erasmus+ project COCADE, Marseille

24-25 September 2018

Kick-off meeting of the Erasmus+ project DIMESCA, Berlin

4 October 2018

Meeting of the working group Vocational Education and Training, Brussels

25-26 October 2018

Coordination meeting of the Erasmus+ project COCADE, Torino

Dear members and partners of the Network,

First of all it is important to mention in September the launching of the European project DIMESCA « *Digital Inclusion, Mediation and Skills in Lifelong Career Guidance* ». It was awarded in the Erasmus+ programme for strategic partnerships in vocational education and training. This is the second Erasmus+ project run by the Network.

It gathers 8 other partners in the fields of education, training and employment in France, Germany, Spain, Italy, Lithuania, Romania and Switzerland including la Cité des métiers de Limoges et du Limousin, la Cité des métiers de la région mulhousienne et la Città dei mestieri di Milano e della Lombardia.

With this new project, the Network would like to capitalise on good practices in Europe in order to experiment and strengthen service offer in digital mediation and inclusion in Cités des métiers and other spaces such as libraries. The digital revolution has a significant impact on jobs and career counselling services. Cités des métiers have to support citizens in order to acquire necessary skills and knowledge enabling them to adapt themselves to changes on the labour market.

This initiative is in line with discussions about the strategy of the Network for the coming years. Executives of the Network will present before the end of the year main areas of intervention for the period 2018-2020. Among other challenges identified, we can mention the up-skilling among teams in Cités des métiers and the recognition of the Network at an International level.

This month was also the opportunity for the Network to organize several internal meetings. On September 13 afternoon, a meeting of the CDM21 project Committee was held at the Cité des métiers de Marseille et de Provence-Alpes-Côte-d'Azur. Discussions focused on expectations of the Cité des métiers of tomorrow and fundamentals of its service offer enabling us to identify scenarios of evolution. Then, managers of Cités des métiers in France met on September 14 to talk about the lobbying strategy, funding opportunities and communication at a national level.

My best regards,

Raquel Castello-Branco

President of the Network

You can now automatically receive the newsletter by registering on the website of the Network:

<http://www.reseaucitesdesmetiers.com/44-news.php>

PATHWAY AND DIGITAL MEDIATION IN THE CITE DES METIERS DE SAINT-QUENTIN-EN-YVELINES

Carrying out online administrative procedures or using computer tools can represent an additional challenge in a career path and point out sometimes social issues. As a matter of fact, digital technology is rather an obstacle for social and professional integration of vulnerable people than a facilitator

On this basis the Cité des métiers is very concerned about how to restore or maintain autonomy of these persons. That is why it has been decided to implement a service offer in order to tackle this issue while focusing on interest of clients

The Cité des métiers has been providing since end of 2017 a pathway "à la carte" in the process of social and professional integration of people. This initiative supported by the County Council and the Adecco Foundation via the endowment fund Effervescence, consists in:

- an individualized and adapted service to their specific needs;
- individual interviews to make a diagnosis and create a relationship of trust;
- collective workshops to develop their autonomy through experimentation and their motivation to learn with others and to do it by his/herself.

The digital facilitator stimulates their involvement and their participation by creating a closed, comfortable and reassuring environment.

"I feel really helpful in what I do," says Edward, digital facilitator working as volunteer in Cité des métiers. *Clients are grateful for the services we provide to them. However, we should implement more action because there is a real need to make use of the tools available."*



To ensure the success of this project, the Cité des métiers hosted a young volunteer in civic service contract. It can also rely on involvement of partners in animation of the workshop programme:

- Family Allowances Fund of Yvelines,
- Primary Sickness Insurance Fund in Yvelines,
- Centre of Public Finances,
- Public Employment Agency,

- Orange Solidarité Foundation,
- FTC Digital ITM office – LinkedIn Trainers,
- Training cooperative « La Boussole »,
- ADECCO Foundation,

The support team of the Cités des métiers International Network also provides supports through the capitalisation of experience among other Cités des métiers and the development of monitoring tools.

On 30 June 2018, 77 diagnostic interviews were conducted, 34 collective workshops were facilitated and 91 people benefited from the digital service of the Cité.

The actions will continue until the end of the year in particular with the large "Show-room of online procedures" scheduled on 23 November.

Feel free to contact us or visit our [website!](#)

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SUCCESS FOR THE 5 YEARS OF THE ASSOCIATED CENTRE IN ANNEMASSE OF THE CITE DES METIERS DU GRAND GENÈVE

On 18 September, in the presence of the Prefect and Sub-Prefect of Haute-Savoie, Djemâa Chraïti, Director of the Cité des Métiers du Grand Genève, Christian Dupessey, President of Urban Area of Annemasse and Pierre-Jean Crastes, President of the Association of municipalities of Genevois, celebrated the fifth anniversary of the Associated Centre in Annemasse of the Cité des métiers du Grand Genève, the first cross-border service to clients. They unanimously reminded the importance of this cross-border service for the citizens of Greater Geneva.



This anniversary was the opportunity for the Associated Centre to gather its partners (Director, Public Employment Agency, Urban area of Annemasse, Municipality of Annemasse, European Cross-border Grouping, Municipality of Gaillard, Auvergne Rhône-Alpes Region, Mission Locale of the Genevois, House of the Economy Development).

In the morning, a time of exchanges focused on the evolution of the service offer, the promotion of the network and the perspectives of development useful for all partners.

In the afternoon, an "open day" was organised for the clients who would like to have counselling on career guidance, changing their profession, creating a business or get aware of changes in their job.

Main yearly figures in the Associated Centre in Annemasse.

- nearly 3,000 people welcomed;
- nearly 550 individual interviews;
- 80 workshops offered and more than 600 participants;
- 15 computer stations in free access.

More information: www.cite-metiers-grand-geneve.fr

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EXPERIMENTATION OF JOBS IN INDUSTRY AND METALLURGY IN THE CITÉ DES MÉTIERS DE LA RÉGION MULHOUSIENNE

As part of the "Week of industry" and the Week "Succeeding without Borders", the MEF Mulhouse Sud Alsace, the structure holder of the Cité des métiers de la région mulhousienne, organised the visit of a demonstrating truck for jobs in metallurgy and electrical engineering industry on 22 March 2018.



Thus, the five classes of 14 years old students of the Middle School Joliot-Curie in Wittenheim were able to visit the InfoTruck, participate in interactive workshops and know more about jobs in industry sector. The 120 students left very satisfied, boys as well as girls.

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PROFESSIONAL EQUALITY AND DIVERSITY AT THE HEART OF THE CITÉ DES MÉTIERS DE MARSEILLE ET PROVENCE-ALPES-CÔTE D'AZUR

Double labelling Professional Equality and Diversity by the French national Association for Standardisation (AFNOR), and currently at mid-term of an audit for the renewal of these labels, the Cité des métiers in Marseille and Provence-Alpes-Côte-d'Azur has been giving a boost to its web portal "Osez Le Mix".

With a total graphic redesign, the reference site on gender professional diversity and equality in the Region has also deeply changed its editorial line. An exclusive article will regularly decrypt for you the news about diversity, while an international press review will give us good (and bad) examples of our neighbours. "Osez le Mix" will also give the voice to actresses and actors of diversity through interview, video, testimony, or editorial because professional diversity and equality concern everyone.

You could see the same changes in the newsletter of "Osez le Mix" So do not hesitate to subscribe if it has not been already done.

www.osezlemix.fr

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AN INTERGENERATIONAL WORKSHOP TO UPGRADE ITS COMPETENCY PROFILE AT LA RÉUNION

Information illiteracy is now the new term used to talk about difficulties or lack of integration of digital tools. According to Audiovisual Council survey in 2018, 1/4 people in France are concerned (2018) and nearly 1/3 has given up connecting themselves. On this basis some older workers have been seen a more limited access to job offers.

On 10 September, the Cité des métiers de La Réunion, in partnership with the Public Employment Agency, set up an intergenerational workshop between 11 older jobseekers and 11 young job seekers while optimising job search via the tool of the Public Employment Agency "Skills Profile".

On the one hand, older jobseekers have developed additional skills thanks to young job seekers as they share their technical knowledge on the Internet use. On the other hand, older job seekers have shared their "jobs" experience and their expertise on businesses with the young people. Therefore it represents a clear win-win process.

The young people praised the multiple interests of the computer tool: the multimedia, the speed of the answers, the curiosity easily satisfied, the digital communication which are made so easy and practical thanks to the instant messengers and other software of communication. These tools are

used for work, as well as for private and family relationships.

Older job seekers also reminded the importance of real human relationships, the fact also to know how to get out of these media time-consuming and sometimes too lonely. All agreed that the digital world is a fabulous and promising tool, and at the same time that as any kind of tool it has to be used and learnt in a smart and reasonable way.

Finally, all wish to go further in this exchange, or even set up an intergenerational Club about how to make us of digital available. The Cité des métiers will be pleased to welcome if it is set up.

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NETWORK NEWS

ERASMUS+ PROJECT DIMESCA « E-SKILLS@CAREERGUIDANCE » : KICK-OFF MEETING

The kick-off meeting of the project DIMESCA « *Digital Inclusion, Mediation and Skills in Lifelong Career Guidance* » took place in Berlin on 24 and 25 September.

This first meeting gathered 14 people from the 9 partner organisations of the project namely: the *Cité des métiers de Limoges et du Limousin* (FR), the *Cité des métiers de la région mulhousienne* (FR), the *Città dei mestieri di Milano e della Lombardia* (IT), *Stiftung Digitale Chancen* (DE), *Rural Internet Access Points* (LT), *North-East Regional Development Agency* (RO), the *Fundación empresa Universidad Zaragoza* (ES), as well as *Ynternet.org* (CH) as Associated partner. It was the opportunity to get to know each other better and plan the actions to be implemented during the project.

The *Stiftung Digitale Chancen* which hosted the meeting presented concretely the digital actions and tools developed, particularly in the frame of the European projects *Seniors@DigiWorld* and *Digital Welcome* for refugees.

The DIMESCA project plans four training and learning actions for professionals of digital inclusion and mediation, and counsellors / practitioners in career guidance.

The first training will take place at the Cité des métiers de Paris at the end of January 2019 and will focus on digital watch: identify and anticipate the impact of ICT in Guidance Services for Clients and Professionals.

Find the pictures on our *Facebook page*. More information to come on our *website*.



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PROGRESS OF THE ERASMUS+ PROJECT COCADE

The fourth coordination meeting of the project was received on 13 and 14 September at the Cité des métiers de Marseille et Provence-Alpes-Côte-d'Azur.

The meeting was an opportunity to share and discuss on the first version of the *Vademecum* of good practices in partnership management in integrated spaces developed by the team of the Cité des métiers de Paris. The *Vademecum* will be finalised and disseminated by November 2018.

During the second day, the first results of the project and the organisation of next steps were pointed out.

Thus, one year after launching the project, three of the seven specific objectives are almost achieved in particular:

- experiment and formalise the initial training programme for career practitioners and counsellors newly arrived in Cités des métiers and similar spaces ;
- identify good practices and documentation on the animation and coordination of reception, information and counselling areas in integrated spaces ;
- strengthen the coordination of compartementalised partnerships for the development of spaces for reception, information and counselling in vocational guidance.

In the coming months and before the end of the project scheduled on February 2019, efforts will be made in particular on the objectives regarding

strengthening the methods to better take into account specific clients (migrants, people with disabilities, young NEETs), the consolidation of soft skills and the promotion of skills acquired by counsellors and practitioners who participated in the training.

The results of the project will be presented during a conference on Thursday 24 January 2019 in Brussels.

More information on *the project webpage*

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MEETING OF THE EU WORKING GROUP ON VOCATIONAL EDUCATION AND TRAINING ON 4 OCTOBER IN BRUSSELS

A new meeting of the working group on vocational education and training was held at the Cité des métiers de Bruxelles on 4 October. The European Commission in charge of the facilitation and follow-up of this group presented the roadmap for the next two years which will focus on innovation and digitalisation.

It was the opportunity for Sylvie Sesma, in charge of the Label and Ludovic Collin, Coordinator of the Network to present the concept Cité des métiers and good practices within the Network. In the presence of experts belonging to ministries of education and other ministers from European countries, they focused on the partnership ecosystem within each Cité des métiers and the

non-formal process for up-skilling the profession of career counsellor within the Network. Furthermore, digital can cover according to the Cité des métiers different aspects:

- e-counselling with first experiments in videoconference, chat;
- education and training through workshops on basic skills, e-reputation, etc.;
- creativity in the facilitation like a serious game or the 360 ° video;
- creation of tools such as the webmobile, and videobox;
- information on jobs during events;
- learning spaces via the multimedia area and the Fablab.

More than ever, it is important to anticipate the impact of the digital revolution on jobs and career counselling services.

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ARRIVALS/ DEPARTURES

Cité des métiers de Paris

Rafaël Ricardou took his position of Director on 8 October.

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CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: *delegationexecutive@citedesmetiers.fr*

Thank you for your cooperation.

Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*

Sylvie Sesma, *in charge of the label Cité des métiers*

Ludovic Collin, *International Coordinator*

Maud Bois-Gallou, *Project officer*

<http://www.reseaucitesdesmetiers.com/eng/index.php>