

AGENDA

Internal meetings

7 November 2018

Labelling committee, Paris la Villette

7 November 2018

Meeting of the ComEx, Paris La Villette

8 November 2018

CDM21 meeting, Paris la Villette

9 November 2018

Permanent Assembly of Managers, Paris la Villette

6 December 2018

Meeting of the ComEx, Porto

24 January 2019 (morning)

Permanent Assembly of Managers, Brussels

Other meetings

24 January 2019 (afternoon)

Final meeting of the Erasmus+ COCADE Project, Brussels: *registration*

28-30 January 2019

Training on digital watch for practitioners in career guidance in the frame of the Erasmus+ DIMESCA project, Paris

19-21 June 2019

Spring school, Paris

Dear members and partners of the Network,

Following the meetings organised on 8 and 9 November, Rafaël Ricardou Director of the Cité des métiers de Paris and Sylvie Sesma in charge of the Label, have confirmed the dates of the 2019 Spring School. This main event within our Network will take place in Paris La Villette on 19, 20 and 21 June.

25 years after its creation, the Cité des métiers de Paris will welcome teams of the Cités des métiers and its partners to share experiences and meet new challenges regarding lifelong career guidance.

It will also represent the achievement of the forward-looking process of the Cité des métiers of tomorrow - CDM21, launched a little more than a year ago. The Cité des Sciences et de l'Industrie-Universcience, will present its guidelines regarding the adaptation of the model Cité des métiers. The aim is to better respond to the evolution of needs and expectations of audiences and partners.

This process has contributed to reinforce our cooperation with a constant desire to innovate. The work under this CDM21 process will then continue in another way with experimental projects implemented within the Cités des métiers.

I would like to thank those who have contributed and participated in our work and at first the members of the CDM21 project committee: Alain Jouneau, Sylvie Sesma, Ludovic Collin and Maud Bois-Gallou. They provided quality and a lot of work throughout the year.

Furthermore, the 2018 year enabled the Network to strengthen the up-skilling process for the profession of career counsellor in Cités des métiers thanks to the Erasmus + COCADE project. In this frame, the training plan was experimented twice in Paris and Porto and an online training module was developed by a team of experts involved through Learning Digital.

The last training which took place on 5, 6 and 7 December 2018 in Porto, gathered about thirty professionals from 12 Cités des métiers and other partners of the project. This training will develop and bring the skills of counsellors working in Cités des métiers closer together.

You are invited to discover the project and its results at the final meeting on 24 January 2019 at the Cité des métiers in Brussels! It will also be an opportunity to reflect on the leads after the COCADE project and the development of new projects under the Erasmus+ programme. One of the key areas of development is the digital use in services of Cités des métiers as it can be seen in the articles published in this newsletter.

I wish you all the best for Christmas time!

My best regards,

Raquel Castello-Branco

President of the Network

OPENING OF DECENTRALISED DIGITAL SPACES DEDICATED TO CAREER GUIDANCE AND PROFESSIONAL LIFE IN MAYOTTE

The Cité des métiers de Mayotte located in the principal town of the island (Mamoudzou) receives an average of 10,000 people each year. Nevertheless, the whole population does not benefit from the services of the Cité des métiers as Mamoudzou is difficult to access because of the lack of public transport and daily traffic jams.

In this context, the Chairmen of the County Council and the Public Interest Group Carif-Oref considered the project to set up branches of the Cité des métiers very helpful and important. These branches named Decentralised Digital Spaces or Decentralised Digital Platforms are located in the municipalities in order to carry out local actions focus on the areas of career guidance and professional life.

Overall, eight out of seventeen municipalities decided to participate in 2018 in this project of Decentralised Digital Platforms entirely funded by the Cité des métiers via grants from the County and the State-Region Plan Contracts. Five platforms are already opened and we expect three more by the end of the year.

In these platforms, people could find the following services:

- information on professions experiencing shortages and job of the future;
- information on youth support devices on the territory;
- information on mobility;
- information on training (graduating, professional, ...);
- information on educational guidance;
- digital workshops;
- organisation of events and workshops related to employment and training.

The main partners are the 8 municipalities (Bouéni, Kani-Kéli, Mtsamboro, Mtsangamouji, Pamandzi, Sada and Tsingoni), the Regional Youth Information Centre of Mayotte, the Educational Authority of Mayotte, the Mission locale (organisation dedicated to young people) and the Military Service Battalion of Mayotte.

The Regional Youth Information Centre of Mayotte has strongly supported the implementation of this project by bringing expertise and experience in particular while mobilising partners in the municipalities.

The final objective is to cover the seventeen municipalities of the Department of Mayotte.

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COMMON CULTURE DAY AT THE CITE DES METIERS DE MARSEILLE ET PROVENCE-ALPES-COTE D'AZUR

The group of 25 partners and actors of the Regional Public Service of Orientation (SPRO) of the territory "Marseille - East Etang de Berre" met at the Cité des métiers de Marseille and Provence-Alpes-Cote d'Azur to debate about the Digital issue, and in particular its impact on the practices of counsellors and persons in charge of reception.

After an intervention of Grégoire Evéquo, an expert on the issue and President Delegate for International Cooperation of the Cités des métiers International Network, the 95 participants exchanged using the "fish bowl" method.



It was experimented in Rouen during the CDM21 SUMMIT. This +method of animation allowed the partners and participants of the territory to express and exchange freely their ideas without a predefined turn for speaking, in a friendly and innovative spirit. All the interventions were summarised by a graphic facilitator.

At the end of the day, all partners expressed their satisfaction both in terms of method of animation for the exchanges and topics addressed.

Link from the video « back to the event »:
<https://youtu.be/DH3t0Gs8mis>

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"YOUTUBER OF APPRENTICESHIP" PROJECT LED BY THE CITE DES METIERS DES CÔTES D'ARMOR

The Cité des métiers des Côtes d'Armor coordinated the "Youtuber of apprenticeship" project between June and September 2018. It was to promote apprenticeship based on communication materials adapted to the new practices of young people, in particular through testimonies of apprentices from Côtes d'Armor and their tutors in businesses.

Thus, a web-serie #loveapprenticeship has been developed. 5 volunteer apprentices were selected in Côtes d'Armor regarding their level of training, sectors of activity, geographical sectors, etc. in order to have various profiles.

The Cité des métiers made available a shooting kit (video camera and tripod). The video technician also supported them for the shooting (shooting guide, short training on the key elements of a shoot, etc.). They also received a guide with the frequently asked questions related to apprenticeship, as a support to realise the scenario of each episode.

Overall, 30 episodes were made, each on a specific topic. It shows apprentices sharing their daily lives and their experience (sometimes with the intervention of tutors, parents and support structures). An episode was disseminated every day on the Youtube channel of the Cité.

The partner structures, especially the Mission Locale (organisation dedicated to young people), are now using this web-series to inform about apprenticeship.

This project was financially supported by the Regional Direction of the State in Brittany, the Côtes d'Armor Prefecture and the Region of Brittany.

Find the web-series from this link:
<https://goo.gl/MjBuE5>



To promote the launch of this "#Iloveapprenticeship" web-series, two events were organised on 24 September by the Cité des métiers:

- an interactive quiz about apprenticeship for Middle school classes. A counsellor from the Cité des métiers asked questions to all participants and each participant answered to the question via a voting device. Representatives of Training Centres of Apprentices (CFA) attended to comment on answers and go further in the debate;
- a speed meeting on apprenticeship for young people, parents and teachers. Groups of experts were created around tables (apprentices, CFA, employers, tutors and support structures). In front of them, groups of young people, parents, and teachers came to inquire, asked questions and exchanged spontaneously. Every 15 minutes, speakers moved to another table.

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1ST EDITION OF THE DIGIT'DAY AT THE CITÉ DES MÉTIERS DU GRAND BEAUVAISIS

On Wednesday 7 November 2018, the Cité des métiers du Grand Beauvaisis organised its 1st edition of Digit'DAY in the premises of its Associated Centre of Grandvilliers

The objectives of this event were to:

- introduce to clients new digital uses and its new professions;
- make computer and coding more accessible through interactive activities;
- raise awareness about the uses of social networks and more generally of internet to build its digital identity;
- answer questions from the public about digital (fears, misunderstandings, etc.).

Throughout the day, clients could find:

- a Fablab and recreational workshops for demos and role playing games (programming, designing and testing video games, quiz, creation of virtual reality headsets, etc.);
- training organisations and businesses to present virtual reality helmets, robots, automatons, 3D printer, etc.;
- a stand of the Chamber of Commerce and Industry of Oise on apprenticeship but also on entrepreneurship, promoting digital tools made available, as well as the possibility of conducting a test on entrepreneurship motivation which is a way to reveal the potential of a future business director;
- "mobile Experts" (digital communication, web development, e-reputation, etc.) who could be challenged to answer questions on different topics;
- professionals presenting their profession and professional path while exchanging and playing games with the audiences;
- career guidance tests, animations, videos, exhibitions, competitions, etc.

This 1st edition welcomed 250 visitors! The first feedbacks are very positive: the provided activities, the atmosphere and the sympathy of all the speakers were highly appreciated.

The partners have considered that the organisation and the progress of the day have been particularly successful. They have been surprised by the large number of visitors and the variety of audience, especially with the arrival of children from the Social Centre of Grandvilliers who brought spontaneity and happiness!

Pictures and videos are available via these links:
https://www.facebook.com/events/237498357122981/?active_tab=discussion
https://www.facebook.com/pg/citedesmetiersbeauvaisis/ideos/?ref=page_internal

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11TH EDITION OF THE SPEED RECRUITMENT IN THE CIDADE DAS PROFISSOES DO PORTO

The Cidade das Profissões do Porto organised the 11th edition of Speed Recruitment on 21 November. This recruitment and networking initiative aim to bring businesses and jobseekers together.

This short hiring interview format is considered as an efficient and cost-effective recruitment solution, allowing the business to focus only on the applicant and easily identify skills that may not be observed in the frame of a traditional interview.

Speed Recruitment included two ways to participate: a 5-minute job interview path and second path with recruitment and information organisations.

In the first case, the 70 preselected applicants previously trained by the team of the Cidade das Profissões and its partners had the opportunity to present themselves to the 10 companies which are considered as benchmark companies for this type of job interview, namely: Adecco, Calzedonia Group, JAP Group, Kicks, Manpower, Prozis, Randstad Holding NV, Salvador Caetano Group, Sogrape Original Legacy Wines and Sonae MC.

In the second case, benchmark institutions and organisations such as Argo Talents, CESAE, Colep, EURES Network, Faurecia, Ibersol Group, Institute for Employment and professional training, Job Impulse, Kelly Services, Leader Group, Modatex, Nortempo, Grupo Proef, VidaEdu, Salsa and Your People attended.

In 2018, the Cidade das Profissões received 556 registrations. It represents an increase of 204% over 2017. During the Speed Recruitment day, 2 564 applications were processed.

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Indeed, a first training session on the same topic has been experimented in December 2017 at the Cité des Sciences et de l'Industrie - Cité des métiers de Paris. Then, thanks to the discovery and the exchange of practices on career guidance, the training plan has been updated including the good practices of the partners of the project, in particular the counselling to specific audiences (people with a disability, migrants, etc.), interculturality and digital skills.

The first results are very positive. All participants consider that the training met completely or almost completely their expectations. Furthermore, all participants indicated "being satisfied" or "very satisfied" of the three days of the training.



Partners will meet on 24 and 25 January at the Cité des métiers in Brussels to assess the project. There will be an open time to external actors on 24 afternoon. This will be an opportunity to discuss about changes in the profession of career counsellor, discover the project results and deliverables, and continue sharing experience and practices. You can register from this [link](#).

More information on [the project webpage](#)

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NETWORK NEWS

LAST TRAINING OF THE ERASMUS+ COCADE PROJECT ON THE PROFESSION OF CAREER COUNSELLOR IN INTEGRATED SPACES

From 5 to 7 December, 34 professionals in career counselling in integrated spaces were gathered at the Cidade das Profissões do Porto in the frame of last training of the COCADE project (September 2017- February 2019). This training on career counselling in integrated spaces allowed experimenting the updated training plan as well as the online distance learning sequence.

CONFERENCE IN BRUSSELS ABOUT LIFELONG CAREER GUIDANCE FOR EU CITIZENS

LLL Platform gathered around 40 experts in the field of career management during a conference at the European Economic and Social Committee on December 7 in the Lifelong Learning Week.

Jean-Marie Dujardin, professor at the University of Liège and member of the European Universities of Continuing Education - EUCEN –introduced results of the project « lifelong learning and sustainable career » funded by the ESF. He pointed out the development of sustainable skills to build up a sustainable career.



Ludovic Collin, Coordinator of the Network reminded about the innovative approach of the concept « Cité des métiers » with an holistic approach of the profession of counselling focused on clients 'needs. He highlighted the role of Cités des métiers to support clients in the development of digital skills. He thus mentioned the ongoing development of activities in inclusive and digital mediation at the Cité des métiers of Sainte-Quentin en Yvelines since December 2017.

The challenge mentioned few times in the debate was how to animate and coordinate public and private stakeholders in the same territory. That is exactly the added value of the Cités des métiers as they work as a space to gather stakeholders coming from different ways in the fields of education, training, employment and business development on the same territory.

EU FUNDING

The Cités des métiers are looking for partners to apply to two calls for proposals under the Erasmus+ programme in 2019.

Erasmus + KA3 support for policy reform / EACEA / 21/2018 "Social inclusion and common values": contribution in the field of education and training ", deadline 26 February 2019. *Link*

Erasmus + KA2 strategic partnerships for vocational education and training type "innovation", deadline 21 March 2019. *Link*

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ARRIVALS/ DEPARTURES

Cité des métiers du Val de Marne

Fabien Le Mao left his position of Director.

The recruitment of a new manager is in progress.

The contact point is Regine Roussel:

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CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: *delegationexecutive@citedesmetiers.fr*

Thank you for your cooperation.

Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*

Sylvie Sesma, *in charge of the label Cité des métiers*

Ludovic Collin, *International Coordinator*

Maud Bois-Gallou, *Project officer*

<http://www.reseaucitesdesmetiers.com/eng/index.php>