

AGENDA

Internal meetings

6 April 2018

Meeting of the CDM21
Project Committee, video

10 April 2018

SUMMIT CDM21
preparatory meeting, Paris-
La-Villette

13 April 2018

Meeting of the Executive
Committee, Video

30 May – 1 June 2018

SUMMIT CDM21, Rouen

External meetings

26 avril 2018

Meeting of the Project
Committee, COCADE
project, video



Dear members and partners of the Network,

Since the beginning of the year, the Network has been pursuing the development of European projects with the creation of new partnerships.

On 21 March, we applied to the Erasmus + K2 call for proposals "strategic partnerships" with the Cités des métiers de Limoges et Limousin, de la région mulhousienne and di Milano e della Lombardia as well as with four external partners: the *Association Rural Internet Access Points* (Lithuania), the *Stiftung Digitale Chancen* (Germany), the *Fundación empresa Universidad Zaragoza* (Spain) and the *North-East Regional Development Agency* (Romania).

The submitted project « E-Skills@CareerGuidance » is to share the experience regarding digital inclusion and mediation among the actors of training and employment in order to strengthen the quality of the services' offered in Cités des métiers and more generally in places dedicated to lifelong career guidance.

On 10 April, the Network also submitted a project proposal led by the FACE Foundation in the frame of the Horizon 2020 programme. The project aims to support a range of activities based on collaboration between formal, non-formal and informal science education providers, enterprises and civil society in order to integrate the concept of "open schooling" in science education at all educational levels and in particular in the fields of Science, Technology, Engineering and Mathematics together with the arts/other disciplines (STEAM).

In the meantime, CMD21 process has going on with the current analysis of surveys launched among the teams of the Cités des métiers on the functioning of their services. The culmination of the process will take place from 30 May 30 to 1st June in the Cité des métiers de Normandie in Rouen. The teams of the Cités des métiers will gather to assess this first step and start to draw up ,the Cité des métiers of tomorrow.

Finally, I would like to also mention in February the departure of Claude Farge, General Delegate for Integration, training and professional activity (IFAP) at Universcience. I would like to thank him for his support for the Cité des métiers concept. Mélanie Joder, Delegate General Director of Universcience has been appointed interim IFAP General Delegate.

Best regards,

Raquel Castello-Branco

President of the Network

You can now automatically receive the newsletter by registering on the website of the Network:

<http://www.reseaucitesdesmetiers.com/44-news.php>

CDM NEWS

MEETING OF THE REGIONAL ASSOCIATION OF THE CITÉS DES MÉTIERS (ARCDM) IN ÎLE-DE-FRANCE AND THE EXECUTIVE OF THE REGIONAL COUNCIL OF ÎLE-DE-FRANCE

On 12 March, Beatrice LECOUTURIER, newly appointed Special Delegate for Guidance and Vincent JEANBRUN, Special Delegate for Employment, Vocational Training and Apprenticeship were welcomed by Pierre BELL-LOCH (President), Valérie MULLER (Secretary General) and Jean-Pierre LEFEVRE (Treasurer).

The four Cités des métiers of the Ile-de-France Region were represented, the Presidents and the Managers as well as the Director of the GIP Emploi Grand Roissy, leading the Cité des métiers project.



François Brézot, Cindy Thommerel, Christiane Buisson, Patricia Dorigo, Valérie Muller, Fabien Le Mao, Béatrice Lecouturier, Jean-Pierre Lefevre, Pierre Bell-Lloch

With a collective assessment of 150,000 visits in 2017, their participation in CREFOP commissions (Regional Committee for Employment, Training and Professional Guidance) and in experimental projects for SPRO (Regional Public Service of Orientation), each Cités des métiers presented its own actions, governance and projects.

The added value of the Cité des métiers concept regarding the discovery of professions and the professional life, as well as information and counselling on employment, training and lifelong guidance, business creation have been highlighted. The dimension of being a place-resources for the territory's stakeholders was emphasized as well as the capacity to be a bridge with economic actors (businesses federations and professional organisations, sectors) to work on professions, apprenticeship, employment, etc. The future project of Cité des métiers du Grand Roissy was also presented.

Finally, a document with concrete proposals was submitted focusing on the Cités des métiers' capacity for animating a territory especially for:

- guaranteeing a quality first level of reception and information for all audiences ;
- improving the legibility of the offer of partnership services to the inhabitants;

- promoting a territorialised and coordinated approach of SPRO;
- facilitating the convergence of regional actions in their territory.

This was followed by a visit of the Cité des métiers du Val-de-Marne and exchanges with the counsellors and the public present this day. Béatrice LECOUTURIER was very satisfied with the discovery of the place and the concept presented by the person in charge of the Label, Sylvie Sesma. She has committed to visiting all the Cités des métiers in Ile-de-France.

More information on the *ARCDM IDF*.

Contact:

Fabien LE MAO

fabien.lemao@citedesmetiers-valdemarne.fr

1777 STUDENTS AT THE 7TH EDITION OF THE EXPEDITION AT BELFORT

During the eXPedition, launched by the MIFE-Cité des métiers de Belfort, the gymnasium called the lighthouse was transformed to become a huge gaming board where 84 professions were simultaneously presented. Organised during 2 days, this event enables to show young people the diversity of professions.



As every year, the 14 public and private colleges of the department have registered all their middle-school students: 1777 boys and girls of 14 years old.

The first edition of the eXPedition was launched in 2012 in partnership with the National Education, and in particular with the middle schools' directors and the Information and Orientation Centres (CIO). The idea is to create an innovative animation promoting the involvement of students during meetings with professionals. The objective was fully achieved for professionals who also stressed the quality of exchanges. Today the eXPedition is integrated in the "Avenir programme".

Gathered in teams of 3 or 4 students, these students meet 7 to 8 professionals during an eXPedition. Then their teachers give them the opportunity to exchange on this experience and capitalise the information collected.

In total, more than 150 professionals from the Nord Franche-Comté Region come to share their passion to middle-school students. For the students, this is 2h30 of game during which their curiosity will allow them to discuss with “pro”.

An unexpected result is that in addition to acting on the prejudice of students about professions, it is also a way to reduce the prejudice of professionals regarding young people!

This event is implemented thanks to the strong support of local Authorities: the County Council Departmental Council of the territory of Belfort and the City of Belfort have made available premises.

Contact:

Sylvaine BOILLOUX

sylvaine.boilloux@mife90.org

THE APPRENTICESHIP HAS THE WIND IN ITS SAILS IN PROVENCE-ALPES-COTE D’AZUR

After a first edition in 2017, the Cité des métiers de Marseille et de Provence-Alpes-Côte d’Azur organised the second edition of a day dedicated to apprenticeship on Saturday 17 February 2018. The objectives? Answer to guidance and vocational training questions of young people and parents.

Thanks to a close partnership with the ARDIR (Regional Association of CFA Directors), the mobilisation of Apprentice Training Centres (CFA) on this day was optimum. More than 15 Training Centres were represented. 4 coaching workshops were carried out including one dedicated to parents. Make them more confident regarding guidance of their children is a real issue. The parents play an important role in the professional choices of their children, and they are often more stressed than them!

The next step in 2018 is the launch of the project “Talks of Parents!”. In Afterworks format, parents could meet every three months to talk to each other and get information on guidance and future of their children.

Contact:

Sébastien GARRIGUES

sgarrigues@citedesmetiers.fr

THE ASSOCIATED CENTRES OF THE CITES DES METIERS DU GRAND GENEVE GO OUT TO MEET PUBLIC

The week of 19 March, two events outside the walls were organised with the Associated Centres of the Cité des métiers du Grand Genève.

First, on 21st and 22nd March, the Associated Centres of Meyrin and Onex participated in the “The villages of health and social professions”. This event was organised by the Centre for Information and Promotion of the world of Work for vocational training in Geneva.

Taking place in the main lobby of Balexert, the biggest shopping centre in French-speaking Switzerland, this all-public event brought together many institutions, schools and professional associations in health and social sectors. In these two days, visitors could discover professions through an exhibition of comics, demonstrations and simulations. They also had the opportunity to interact with professionals, students and apprentices available on various stands about their experience and answer questions about vocational training and career paths.



On the Associated Centres of Meyrin and Onex stand, 78 interviews for information and guidance counselling were conducted by career psychologist- counsellors. The guidance service is perfectly complementary to the information and promotion work carried out by the organisers of the event with the support of Educational and Professional Information Service of the Cité des métiers du Grand Genève.

The second event outside the walls to report is the 15th edition of the “The cross-border exhibition” held in Annemasse from 22nd to 24th March.

Dedicated to people interested in the Swiss labor market and the job market of French living in Geneva, the status of cross-border worker and in training opportunities, this exhibition brought together different economic and training actors.

The Cité des métiers du Grand Genève held a stand there; the French Associated Centres relayed to ensure the first level of answers regarding job search, knowledge of the labour market and existing initial or lifelong training courses. More than 150 people were listened to and received the necessary information for their project.

These events offered to Regional Associated Centres an opportunity to strengthen their visibility on the territory by relocating their main services and going out to meet their audiences. The Cité des métiers du Grand Genève is now used to these actions outside the walls and strengthens them as the feedbacks are positive.

Contact:

Djemâa CHRAITI

djemaa.chraiti@etat.ge.ch

DAY FOR SUMMER JOBS AT THE CITÉ DES MÉTIERS DE LA REGION MULHOUSIENNE

On 23 March 2018, Semaphore Mulhouse Sud Alsace, member and legal support organisation of the Cité des métiers de la région mulhousienne, organised its traditional Summer Job Day in partnership with the Public Employment Agency, Pôle Emploi.

This was a success with a total of 406 visitors and 250 jobs to be filled published that day. Employers also attended among them: the Municipality of Mulhouse, the APA network, Au Pair Séjours, Ivalis, Stan'home, Aroeven, Decathlon, etc.



Several activities were organised, including direct job dating, a CV coaching workshop facilitated by business relationship managers of the Mission Locale as well as a workshop about “emploi store” facilitated by Pôle emploi.

Contact:

Christel LAFITTE MAYER

clafittemayer@semaphore.asso.fr

WEEK OF INDUSTRY IN THE CITÉ DES MÉTIERS DE SEINE-ET-MARNE

The 8th edition of the National Industry Week took place from 26 to 1 April 2018.

The objective is to invite industrial businesses to introduce their institutions, professions and jobs to young people, the general public and job seekers. The expected result is to make the sector more attractive and thus strengthen the industrial dynamics.

As every year, the Cité des métiers de Seine-et-Marne coordinated this event on its department:

- 60 industrial companies opened their doors;
- 3,000 participants (middle school students, high school students, students, job seekers and the general public);
- Business visits, jobs dating, conferences, exhibitions were organized throughout this week.



This event is very popular for businesses and young people, adults.

We could contribute to the stimulation of new vocations for young people, encourage some people to return to employment and support recruitment process for businesses.

Contact :

Patricia DORIGO

patricia.dorigo@seineetmarne.cci.fr

THE FUTURE CITE DES METIERS DE CASCAIS PROMOTES ENTREPRENEURSHIP!

The future Cité des métiers de Cascais (Portugal) has been developing an internship programme. Cascais City Council and DNA Cascais, an association promoting entrepreneurship, joined forces to create DNA Match Programme. It gives to young people and not so young unemployed people in Cascais the chance to have a 8-month internship in a local business (mostly micro businesses).

The team organised the recruitment and pitch sessions as part of the selection procedure. 32 people have begun a new internship on 1st March. They will be offered training on soft skills and consultancy throughout the process. The objective is to maximize the probability of job creation after the internship, to support local companies and to develop participants' employability competences.

This Programme helps creating links with local companies, which will be essential for the future Cité des métiers de Cascais. The opening is expected at the end of the summer 2018.

Contact:

Francisco CARREIRO

francisco.carreiro@cm-cascais.pt

FORUM FOR EMPLOYMENT AND TRAINING IN CÔTES D'ARMOR

On Saturday 24 March 2018, the Cité des métiers des Côtes d'Armor organised the 7th edition of the Forum for Employment and Training, in Saint Briec.

Between 9:30am and 4:00pm, 3,100 people were welcomed: job seekers, young people at the beginning of their professional career, people in vocational retraining, etc.

Overall:

- 109 employers attended on stands to promote their profession and/or recruit future employees for any type of contract;
- 17 sectors represented;
- 40 training centres in Côtes d'Armor represented to introduce their training offer: lifelong trainings and / or work-linked trainings;
- 20 employment and training counsellors from various structures made available to the public to inform them individually and help them to

build their career scheme, improve their CV and/or cover letter, prepare for their vocational retraining, create a business, etc. ;

- 6 conferences on professional life carried out all along the day: How to access the profession of the Territorial Public Service?, The diversity in professions: Let's talk about it!, The work-linked training: a springboard to employment, Discover Sectors Recruiting in Côtes d'Armor, Civic Service: A Useful Experience, and A New Form of Employment: shared Time.

The forum was organised in the County by the Cité des métiers des Côtes d'Armor, Saint Briec Armor Agglomération and joint partners: Cap Emploi, the Departmental Council of Côtes d'Armor, the DIRRECTE UD22, the MEFPI of Pays Saint-Brieuc, the Missions Locales, the Public Employment Agency and the Region of Brittany.

Contact:

Marie BRILLET

m.brillet@citedesmetiers22.fr

NETWORK NEWS

NETME-IN PROJECT: MULTITERRITORIAL CONFERENCE IN PALMA DE MALLORCA

The University-Business Foundation of the Balearic Islands (FUEIB) organised the Learning Mobility Days on the issue of professional social networks and professional digital identity from 19 to 23 March 2018 in Palma de Mallorca in the frame of the European project NetMe-In.

It was an opportunity for the Cités des métiers International Network to exchange with all the multinational professionals involved in the project: universities, training and career guidance centres, foundations and institutes from 6 countries (Spain, France, Italy, Croatia, Netherlands and Turkey).

The workshops and debates during these days allowed to:

- assess the actions carried out regarding the expectations of the Council of the European Union in the frame of the Erasmus + programme;
- exchange experience and ideas with partners on the issues of professional social networks and professional digital identity of the 18-30 age group;
- make known the good practices and programmes developed by the organiser FUEIB;
- present the current reality of the Balearic Islands and the work done with young people ;
- prepare the international closing conference of the project scheduled on 12 June at the Cité des Sciences in Paris La Villette.

For more information on *FREREF website* or on *EPALE*.

Contact:

Hamid METADJER

Hamid.metadjer@universcience.fr

TRAINING FOR THE TERRITORIAL ANIMATION OF PARTNERSHIPS – ERASMUS+ PROJECT COCADE

From 12 to 16 March, a second training session took place on the territorial animation of partnerships, at the Cité des Sciences et de l'Industrie. More than 30 professionals attended all along the week. All partners of the project were represented as well as the Cités des métiers de Namur, Cascais and Mayotte

In the Cité des métiers de Paris, several workshops were organised on the following topics:

- multi-stakeholder governance and monitoring of the partnership relationships;
- the partnership development between strategy and opportunity;
- acculturation of a new partner at the CDM;
- project management: what strategy to adopt in multistakeholder mode.

Field visits were organised. On Wednesday 14 March, the Cité des métiers de Seine-et-Marne and then its Associated centre in Meaux, welcomed participants to present their accreditation system of Associated Centres. The Cité des métiers du Grand Genève also made the trip to present the building of a service offer on a cross-border territory.

On Thursday 15 March, the Public Information Library (BPI) in Paris presented in particular the case of the partnership for documentary resources and the Centre for Youth Information and Documentation (CIDJ), the international partnerships.



The last day enables participants to formalise the previous exchanges, in particular to work on the skills repository for the profession of partnership manager and the question of the win-win partnership. The objective will be to capitalize the good practices in a vademecum.

More information on the *Network website* and on our *Facebook page*

Contact:

Maud BOIS-GALLOU

mboisgallou@reseaucitesdesmetiers.com

EU FUNDING

ERASMUS + KA3

The European Commission launched two calls for proposals Erasmus KA3 – Support for policy reform:

- “*Social Inclusion and Common Values: the Contribution in the Field of Education, Training and Youth*”. Budget: max 500 000€. Submission Deadline: 22 May
- “*Framework Partnership Agreement with a European policy network in the field of key competences*”, Budget: 300 000 € to 600 000€, Submission deadline: 11 May

INTERREG EUROPE

The fourth call for proposals will be launched from 7 May until 22 June 2018

Key priorities are: research and innovation, SME competitiveness, low-carbon economy, and environment and resource efficiency.

More information [here](#)

ARRIVALS/ DEPARTURES

Universcience – Cité des Sciences et de l’Industrie

Claude Farge left his position of General Delegate for integration, training and professional activity (IFAP) and of Director of the library of Universcience. The recruitment is in progress.

The interim IFAP General Delegate is Mélanie Joder, Delegate General Director of Universcience.

Cité des métiers de Paris

Vincent Mousseau left his position of Director of the Cité des métiers de Paris. The recruitment of a new Director is in progress. The contact points are: Pascal Collovald pascal.collovald@universcience.fr or Cindy Thommerel cindy.thommerel@universcience.fr

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: delegationexecutive@citedesmetiers.fr

Thank you for your cooperation.

Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*

Sylvie Sesma, *in charge of the label Cité des métiers*

Ludovic Collin, *International Coordinator*

Maud Bois-Gallou, *Project officer*

<http://www.reseaucitesdesmetiers.com/eng/index.php>