

Network Cités des métiers • n° 42 • June 2014

EDITORIAL

Dear colleagues of the CDM network,
As usual, in June, in addition to other events, the General Assembly of the Network will be organised.
As for the Winterschool, the General Assembly is a key moment in the life of our network.
It is an opportunity both to address some statutory issues, but also to extend the reflection.
And this year holding our meeting in Brussels to the Committee of the Regions has obviously something very symbolic, and reminds us that the more we have strong links with European institutions, the better we will be.
This meeting will take for me a special nature, because after four years of activity, I will finish my term.
Four years is a year more than the goal I had set for myself, but the task was so exciting that I had trouble stopping this function that brought me enormous personal satisfaction, new friends and that made me live moments of intense emotions.
In our network, there is room for discussion, reflection, openness, and also space for friendliness, innovation and reflection.
This is what I will keep from this experience. I wish you all success for your future activities.

As usual, warmest greetings,
Grégoire Evéquo, president of the CDM Network

CDM NEWS

JOBS IN THE TRAVEL SECTOR

On 19 June, the Cité des métiers de Marseille & PACA (Provence-Alpes-Côte d'Azur) organizes for the first time a day dedicated to occupations in the travel sector, in partnership with ESCAET - Ecole de Commerce et d'Administration des Entreprises du Tourisme.
This event will allow the public to explore different careers and courses leading to a sector which is particularly promising in the PACA region. The event will also complement the "PACA Job Week"

held annually on the hotels, restaurants and tourism sectors.

More than 200 businesses are involved, in the fields of cruises, tourism, leisure, transport, accommodation, events or e-tourism and so on.

This day belongs to an events programming titled "A Day / A theme", which each year highlights approximately 15 key sectors: Aerospace, Business, Computer, Construction, Customer Relationship, jobs in the maritime sector, Health and social sector, Textile & Clothing, Business/School meetings, Forum Jobs 45 + ...

Different activities rhythm these days: discovery of occupations, training, recruitment and company visits.

The annual event programming is also composed of five "PACA jobs weeks" on sectors with shortfalls (Hotel-Restaurant - Tourism, Industries, Cleaning and related services, Transportation & Logistics, Personal Services), which are available on all regional territory, with the support of eight Associated Centres, Job Centres, trade associations, totalling nearly 400 events.

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CITÉ DES MÉTIERS DE LIMOGES ET DU LIMOUSIN: AGAIN ON THE VIDEO CLIPS ON JOBS

Nine video clips on various jobs were made by young people from schools, community centres and local mission, in order to participate to the "video clips on jobs of the Cité" project, 2014 edition.

As every year, a regional projection showing all clips took place on May 13th at the Rex cinema, in Brive, event attended by over 120 participants ...

And for this edition an "Audience Award 2014" was awarded to the most voted video clip ...

To discover the winner, as well as all the other video clips, visit the link: <http://www.citedesmetierslimousin.fr/sorienter/clips-metiers-cite>. The winner is titled "Un boulot de chien", and it has been directed by a group of

youngsters from the Institut d'éducation motrice scolaire et universitaire «Collège Maurice Genevoix de Couzeix».

Enjoy the vision!

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FOCUS ON THE LAST EVENT AT THE CITÉ DES MÉTIERS DE HAUTE-NORMANDIE

From 10 to 21 February 2014, the Cité des métiers de Haute-Normandie organized a highlight on "digital businesses".

The two weeks program includes visits to companies (IT CCI, Data Centre, data centre resources...), conferences on multiple themes (emerging professions, stereotypes, digital creation: the new jobs of the cultural sector...), a recruitment forum, a jobs / training forum, as well as a symposium at the Hotel de Region on issues of gender diversity.

Focus on two events:

- The Devoxx4kids

A first in the City: offering a workshop for children aged 9 to 12 years!

For three hours, twenty young people have discovered, playing together, computer tools and programming techniques with tools appropriate for their age.

The result at the end of the workshop: a swarm of enthusiastic kids, proud of their achievements that have spontaneously organized a collective game to relax their brains.

<http://www.devovx4kids.org/press-media/press-france/>

- The Road "Digital Women"

In partnership with the Committee "Women of the digital" of the association Syntec numerique (professional syndicate of French digital ecosystem), a special day was held on "issues of gender diversity" in the business of digital. Three key moments:

- A half-day dedicated to information and exchanges, in a Havre High School. Debate of 110 young people with 10 professional that allowed them to become aware of the many opportunities offered by this sector.

- Two lectures / testimonials at the trades / training forum on the role of women in digital related professions.

- A conference at the Hotel de Region with the participation of the President of the Region and of

the co-chairlady of the Committee "Women of the digital" of Syntec Numérique.

We hope these actions have driven vocations but also created synergies between institutional actors, training actors and professionals to continue to work towards a better gender mix and modify representations on these jobs.

Some other points to remark:

- Very strong willingness of the partners (training centres, professionals) to communicate and promote their profession.

- A strong desire of the reception, information and guidance professionals and of the public to receive information on the sector, the professions, their evolution...

To learn more, for the full program, see the documents produced (Focus, presentation folders...), do not hesitate to consult the web page *<http://www.citeevenements.fr/dossiers-de-presentation/numerique/Citénements-2014.htm>* or contact the advisors who attended this animation.

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EU CALLS FOR PROPOSALS

FIRST CALL FOR PROPOSALS ERASMUS+ SPRING 2014

The new ERASMUS+ program has started this year and the first calls for proposals have already been closed, in particular on March 24 the one for mobility of individuals (named KA1) (the initial deadline at March 17 was finally postponed) and on April 30 the one for the strategic partnerships (named KA2).

Regarding the first call, the Cité des métiers de Rome, in association with the French section of the International Network of Cités des métiers, submitted a project entitled "Intercomprehension for professional and career counselling", focused on the intercomprehension of Romance languages for professional exchanges.

The project aims to develop the practice of intercomprehension as a mode of operation, to encourage the implementation of personnel exchanges and to improve the quality of cooperation between the staff, according to the lifelong learning model.

This project aims to define a training framework and a set of exchanges suitable to better manage multilingual working groups; to create a network of professionals who develop their skills and capitalize the collective experience to make it

transferable to other transnational contexts, but also in activities aimed at the public and conducted at local level by each Partner, with particular attention to the social inclusion of people at risk of exclusion.

A strategic partnership (KA2) was submitted on April 30, in association with the French section of the International Réseau des Cités des métiers. The title of the proposal is ConCertO, coordinated by CNAM (Conservatoire National des Arts et Métiers at Paris). ConCertO aims to promote the convergence towards a European certification of counsellors skills.

The partnership includes the Cité des métiers de Rome e Lazio and partners from Romania and Poland.

This project aims to contribute to the European certification of lifelong guidance professionals, in particular those who work in de-compartmentalised approaches and centres.

It aims also to facilitate the harmonization of academic approaches (such as, for example, the NICE project) and empirical approaches that have been developed in networks such as the Cités des métiers one.

The goal is to formalize and contribute to certify in Europe a minimum set of skills necessary to work as guidance counsellor.

This formalisation will allow to have a grid common to all professionals from different countries and from different networks, grid that will articulate the different work related cultures, the training and professional pathways; the latter can be broken down into different logic (of action, integration, reflection, action, cultural translation, reflection and action...), the underlying process of professionalization, combining three key areas: people, activities and organizations.

To meet our goals, our project will be conducted over three years, following three main steps:

- The first year will be devoted to the establishment and stabilization of common standards of the profession of career counsellor, easy to be done in the countries covered by the ConCertO project. It will be built from a convergence of the results of previous works, many but disparate, starting from a tracking and mapping of different skills or training repositories. It will in particular allow the mapping at European level of academic theoretical work (e.g. NICE) with empirical work (such as ESF-432 AMP projects we have developed among different Cité des métiers in 2008, 2009 and 2010)
- The second year each partner will validate this framework on a pilot group and take the necessary steps to obtain national certifications and ensure any form of "territorial recognition"
- The third year the partners will increase the training modules and validation of prior learning to

other guidance professionals and initiate the procedures for recognition certification as a European level or, alternatively, at least in a maximum of Member states.

With the partner FREREF we are also partner in another KA2 project titled « L-FACTOR : Transitions dans les parcours de LLL - Accompagner les accompagnants des parcours d'accès à l'emploi de jeunes adultes en formation professionnelle pour partager leurs pratiques ». Project partners are, beyond FREREF and the French section of the Network, the University of Bretagne Sud, Italian and Spanish partners. L-FACTOR aims to sustain the professionals accompanying the transitions in LLL and vocational training. They will share their techniques, define their models and give recognition, to optimise their professional activity, to the competences and skills acquired through non-formal learning.

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ERASMUS+ ME.S.I.E.G.

The Cité des métiers de Rome et Lazio submitted another KA2 project titled ME.SIEG METODOLOGIE E STRUMENTI PER L'IMPRENDITORIALITA' IN CHIAVE EUROPEA E GLOBALE" (METHODS AND TOOLS FOR ENTREPRENEURSHIP IN A EUROPEAN AND GLOBAL PERSPECTIVE), with a partnership including the Cité des métiers de Nanterre, the Cité des métiers de Bidasoa (Spain) and the Cité des métiers de La Villette (through one of its partners, GRDR, an association working for the professional integration of migrants) on the topic of online support for auto-entrepreneurs.

ME.S.I.E.G. is related to the Community policies in support of entrepreneurship to counter unemployment problem.

The main objective is to transfer to the project partners innovative methodologies and tools to support the career guidance services provided in favour of aspiring entrepreneurs and self-employed.

In particular, the project aims to carry out a test in partner countries, to define a shared model on the themes of self-employment and entrepreneurship. This aim will be reached through the adaptation and tailoring of tools created and used successfully since 2002 by the International University Centre (CUI) in the Italian employment context.

The experiment involves evaluation activities of soft-skills that are considered strategic for the development of entrepreneurship and self-employment, and the development of pathways for the self-strengthening of these key competencies. The beneficiaries of these activities will be: aspiring entrepreneurs and self-employed who want to enter the job market or progress in their work context.

Partnership:

Italy: Il Sol.Co. – Città dei Mestieri di Roma e del Lazio (capofila), Centro Universitario Internazionale (C.U.I.)

France: Grdr, Gip Maison Emploi Formation Nanterre

Spain: Bidasoa activa Bidasoa bizirik

Poland: Wyższa Szkoła Ubezpieczen Applied Insurance University

Romania: Academia de Studii Economice Din Bucuresti

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On all these projects, we now look forward to the response of the ERASMUS + agencies concerned.

AGENDA

11 June 2014

**Meeting organised on the occasion of the General Assembly of the RCDM
Brussels, Committee of the Regions (CoR)
Bâtiment Jacques Delors/Jacques Delors
Salle JDE 51**

The nearest underground station to the CoR is Maalbeek on lines 1 and 5 (see stib.be).

The nearest bus stop is Parc Léopold on routes 21, 27, 59, 64 (see stib.be).

The nearest train stations are Brussels Luxembourg and Brussels Schuman.

Inscriptions:

<http://ag2014.reseaucitesdesmetiers.com/index.php>

Please note that it will be impossible to access the building to those who did not subscribe. An ID will be asked to the participants at the registration desk.

12 June 2014

**Technical meeting of Network Managers
Brussels**

Basque Delegation Office in Brussels.

Rue des Deux Églises / Tweekerkenstraat, 27

Metro: Arts Loi

Information about the two events:

http://ag2014.reseaucitesdesmetiers.com/programme_ag2014.php

CONTACT ADDRESS

The-mail address for information regarding the Newsletter, the Winter School and the General Assembly is *labelCDM@universcience.fr*

Thank you for your cooperation.

Yours sincerely,

Grégoire Evéquo

President of CDM Network

Bernadette Thomas

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Rita Bencivenga

*Project manager at the CDM
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