

EDITORIAL

Dear colleagues of the CDM network,

In these days, at the beginning of March, the memories associated with the Winter School 2015 are still fresh. Based on 3 intensive working days, the Synthesis of the 9th edition of the Winter School is available in your e-mail box.

This synthesis will allow you to review and integrate all information. It will also allow sharing this experience with all those who participate to the daily activities of a Cité des métiers but have not had the opportunity to participate to the Winter School.

Thus, everyone will benefit from the ideas shared and the results obtained. You will find a brief evaluation of the WS2015: the CDM de Liège reminds us how everything was organised.

In March the CDM du Val-de-Marne and the CDM de Marseille et de Provence-Alpes-Côte d'Azur celebrate their anniversaries. Among the 40 CDMs of our Network, the CDM du Val-de-Marne is the more recently inaugurated, and it celebrates the first anniversary of its opening to the public. Its very positive results promise a future of success. So this is a CDM very young and in a growing process. The CDM de Marseille et de Provence-Alpes-Côte d'Azur celebrates its tenth anniversary. Ten years of a very energetic activity and a strong presence in its territory. Two very different experiences, which however carry common values, showing how that our network is well alive!

March 8 celebrates the International Women's Day. Unfortunately the day's event recall worldwide that inequalities still exist and that much remains to be done to achieve gender equality. Fortunately the commitment to gender equality is in our network a daily concern and is present every month.

March is also the month of spring. Longer and warmer days bring new energy. Let's use this moment to advance the projects we want to develop this year.

With my best wishes,

Raquel Castello-Branco, president of the CDM Network

CDM NEWS**OPEN DAY AT THE CDM DE ROME ET DU LAZIO AT OSTIA, AN OPPORTUNITY TO PURSUE YOUR DREAMS**

At the CDM de Rome et du Lazio at Ostia (Municipio X) second appointment with the topic of professional guidance and knowledge of trades and professions to plan future employment.

On 26 and 27 January 2015 the second session of the open days was held, a double date with the State technical upper secondary schools on the territory. In December 2014 the Open Day was concerned vocational schools in the Lazio region.

About 150 students of the third year of the lower secondary school, from 13 different schools participated (Calderini/Tuccimei, Leonori, Guttuso, San Gallo, Marco Polo, Parini, Marco Ulpio Traiano, Giovanni Paolo II, Fanelli/Marini, Vega, Mar dei Caraibi, Cilea, Mozart), participated to this session (education in Italy is divided into primary school, lower secondary school, upper secondary school, and university). During the two days they met a number of teachers of technical upper secondary schools (Toscanelli, Faraday, Verne / Magellano, Ipsia Cattaneo, Carlo Urbani e De Amicis) and guidance counsellors.

Counsellors of the local vocational orienteering centre (Col, Centro orientamento al lavoro) and of the Italian Centre for Female Salesian Works – Technical Formation (CIOFS) also present, could help in their reflection.

The meeting was important because students had to select and pre-register for upper secondary school before 15 February. Video projections, practical demonstrations and other guidance activities carried out by technical schools have been proposed in the morning, to offer a more practical vision of the different studies and of the different careers to which they lead. Young people were particularly interested in the explanations. Nothing is better than seeing the practical aspect of the training that a person wishes to pursue, especially if one has not yet a clear idea as to the choice of his/her future path.

The open days represent an important moment in the life of a teenager. However, we would like to comment, is it not too early to choose at 13/14 years a professional education course? But that is a topic that is not our jurisdiction. Nevertheless, it is our task to consider this current reality and thus to establish the best ways to educate young people to let them know the reality around them.

Family and teachers' support is particularly important to help young people in their career choices. This also depends on the personality and abilities of each young person.

In the current context of economic crisis and unemployment, the two conditions for success for the first insertion into the labour market are to specialize in one area and to be passionate. It's our task to generate enthusiasm and help young people in fulfilling their dreams.

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THE CDM DE PORTO AND CAREER GUIDANCE

The sixth edition of the event "Life Long Vocational Guidance" will take place on March 19 at the CDM de Porto.

Each year, the CdM de Porto organizes a day of reflection and of experiences sharing on the orientation process dedicated to professionals working in the employment, orientation and professional integration sectors and in human resources management.

The aim is to share and analyse policy strategies that allow the person, throughout his/her life, to identify their interests and skills to make decisions about education, training and employment, and to manage his/her career at school, at work and in other situations where these skills can be acquired and / or developed.

The sixth edition is dedicated to the topic of motivation. We'll analyse the motivation from two perspectives, collective and individual.

In the collective perspective we'll explore how to create the conditions so that people feel motivated in their work context.

In the individual perspective we'll reflect about how the person can find motivation and mobilize for an active approach to developing his/her career.

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THE EVENTS OF 2015 AT THE CDM DU GARD

In 2015, the CDM du Gard renews its thematic workshops on all employment areas of the department. More than 150 appointments are scheduled, on guidance, training, employment and business creation, but also practical workshops for creating CVs, cover letters or simulating job interviews before each "Forum of business and employment" ...

Some examples of the topics covered:

- the services to the person, the agricultural works (wood, gardening, viticulture), the temporary jobs, the public service, recruitment, socio cultural and sports activities, seasonality, trade sales and trade, employment of 45+, job opportunities in the territories, geographic mobility, possibilities for financing the training, self-entrepreneurship, finance and business takeovers;
- Practical workshops: CV, interview, job search techniques, and new technologies.

Also 6 forums of trades and employment are organised, throughout the department. Many professionals specialized in various fields of activities welcome the public to inform, orient or counsel while dozens of companies look for candidates.

The participation of the CDM to the national information weeks on industry related jobs, food related jobs and services, or employment of disabled people. It included:

- discovery of the trades of the food industry, on April 1, as part of the week of the industry (March 30-April 5, 2015);
- visits to companies and discover of the hotel and restaurants trades, 12 to 18 October 2015, at the event titled "Semaine du gout";
- days dedicated to the employment of disabled people during the month of November with the organization of educational workshops and several "speed dating" opportunities reserved to people with disabilities.

Also new is the creation of a "young graduates Club" in Ales and Nimes. Over a period of two months several topics will be discussed: identifying the skills and qualities of the participants, identifying suitable business profile, job search techniques, targeting specific businesses and geographical zones, simulated job interviews with professionals.

Find the full program on 2015 www.citedesmetiers.gard.fr/ and stay informed about the CDM du Gard on Facebook and Scoop.it

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Network News

2015: AN ACTIVE, COLLECTIVE AND CONNECTED WINTER SCHOOL

At a time when the Network members decided to strengthen the Network identity and culture, to convey more strongly its image, advertise it to potential users, and develop sustainable and consistent partnerships, the Winter School, the

main Network unifying event, initiated dynamics favouring the strengthening of a common identity. For its ninth edition, the CDMs de Liège and du Saint-Quentin have consequently proposed a Winter School by implementing new methods to make it active, collective and connected.

Active, collective and connected ... through two organizers

The general theme of the Winter School "The CDMs connect Men and Territories", has been shown by the common organization of the two CDM, that have mobilized their teams around this common project beyond the borders.

Namely, nine women and five men were put into action around the project and lived this rewarding experience both personally and professionally, strengthening the "ownership" of the Network identity and culture!

Not to be forgotten also the 12 rapporteurs, arriving from the partnership with Orientation A12, about 200 people just for the first day, among whom students and teachers from 7 Schools (Communication, Public Relations, Tourism, Florists, Restaurateurs and chefs) and the various services of the Province, the City of Liège and Technifutur competence Centre.

In addition to the teams, also territories are connected ... Two cities and, more broadly, two regions of both countries and their official representatives and partners of both CDMs who lived to the rhythm of Winter School.

Active, collective and connected ... through the speakers

Regarding the plenary sessions and workshops, our two CDMs wanted to bring the expertise of various representatives from the institutional, political and socio-economic worlds of the two regions.

The morning, dedicated to the main topic "CDMs connect Men and Territories" considering comprehensively the action of CDMs on their territory as seen by local authorities and institutional partners.

The afternoon session considering the CDMs as economic redevelopment tools of their territory, in connection with the discovery of various tools such as the "Technitruck", the "Conserverie solidaire", the "Technikid's" or the Technifutur Competence Center.

The speakers, through their specific and differentiated approaches, allowed providing exterior lighting on the identity, goals of the CDMs, their contribution to the world of orientation while nourishing the discussions and debates of network professionals.

In parallel, during the Winter School, the Strategic Council was established. For this first session, gathered around its President, Jean-Claude

Marcourt, the network executive, composed by Mr. Denanot, French MEP and Karl-Heinz Lambertz, President of the Parliament of the German-speaking community in Belgium.

Network representatives have expressed their expectations about the network representation at European and international level.

This first day was closed by the return by INETOP consultants about the professionalization process consultants hired by the network. Their analysis was supported and illustrated by the testimonies of counsellors of the CDM de Paris, Grand Geneva and Marseille PACA.

Specifically, around twenty French and Belgian guests and speakers connected to the network.

Active, collective and connected ... through workshops

The two CDMs have been willing to propose ways to improve this time of exchange and innovation represented by the Winter School, particularly with regards to the operation of the workshops. An approach generally used to strengthen a common identity is to allow everyone to express themselves, to be a real player in the operation and life of the institution, in order to capture and be imbued by that identity.

Therefore space was given to innovation!

Firstly, in order to initiate an active and collective process, a survey was conducted among managers of the CDMs to collect everyone's expectations in terms of topics.

Based on this investigation, two additional workshops meeting the concerns highlighted have been added.

Secondly, the workshops themselves were considered in a participatory and collective way. Two methods for animation and group dynamics have been used to optimize the exchanges. A facilitator managed the group and the smooth running of the workshop and two external rapporteurs releases the participants of this constraint and allowed them to be fully involved in the exchanges.

Specifically, the 10 workshops have established a common synthesis, the current concerns of the professionals working at the CDMs that have considered and designed it.

Active, collective and connected ... through the tools implemented

Another innovation was the use of media and social networks, always with a view to develop the Network image to the eyes of the users, to local authorities and to funders or potential/actual partners.

Our two CDMs have therefore bet on connection, first, the broadcast streaming by a local television in Liège (RTC) which enabled network

professionals who could not make the trip to follow the exchange.

Then, the tweets shown during the opening session, which allowed everybody to share questions and reflections, while ensuring the serenity of the exchanges through the moderators. The media (print, broadcast media and web) have been also interested in the event, reporting on the objectives of the Winter School and more broadly on the CDM network.

And finally, to end on a connected product of this Winter School 2015, the creation of the Winter School smartphone application, that will become the application active, collective and connected CDM network!

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SHORT REVIEW OF THE PARTICIPATION OF THE CDM DE PORTO TO THE WINTER SCHOOL

In these days, at the beginning of March, the CDM de Porto looks backward to its participation in the Winter School of Liege.

Each year, the delegation of the CDM de Porto looks forward to the Winter School with great enthusiasm. This year, once again, while our expectations were fulfilled, it is important to make a brief overview of the strengths and areas for improvement.

This 9th edition had a special meaning for us, since it was the first Winter School organized under the mandate of the Portuguese Presidency.

Among the highlights we can mention:

- 1) the fact of having been held in a city of a country newly arrived in the network, with all its features, which will certainly lead to more diverse and rich experiences in our network;
- 2) The start of the Strategic Council;
- 3) The always positive opportunity to meet other CDM and
- 4) The more dynamic and interactive methodology of the workshops.

We can point out areas of improvement:

- 1) a more important commitment to the "intercomprehension" and;
- 2) the creation of even more opportunities for moments of sharing good practice.

Now we wait for the complete synthesis to better integrate all information gained in the Winter School and capitalize on the results!

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DEPARTURES/ARRIVALS

Network Association Cité des metiers

Arrival on February 23 of Ludovic Collin, first office worker of the Network, in charge of its animation. (cf. Newsletter of January 2015)

Contact: *lcollin@reseaucitesdesmetiers.com*

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Cité des métiers de Paris-La Vilette

Arrival on March 1 of Vincent Mousseau as department manager Cité des Métiers - Cité de la Santé Universcience. He replaces Olivier Las Vergnas as Director of Cité des Métiers de Paris (development and partnership department)

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Other information :

Cité des métiers du Grand Beauvaisis

La Cité moved to the following address:

13 rue Jean Monnet, CS 80813, BEAUVAIS CEDEX.

AGENDA

10 March 2015

The CDM du Val-de-Marne celebrates the first anniversary of its opening.

11 March 2015

Telephone meeting of the Network Executive Committee

22 March 2015

La CDM de Marseille et de PACA celebrates its tenth anniversary.

20-22 May 2015

Labelling Committee meeting, Universcience Paris-La Vilette.

21-22 May 2015

First meeting of the Permanent Assembly of the CDM managers at Universcience of Paris-La Vilette.

11-12 June 2015

Annual general assembly of the CDM Network at the CDM de Porto.



CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is *labelCDM@universcience.fr*

Thank you for your cooperation.

Yours sincerely,

Raquel Castello-Branco
President of CDM Network

Bernadette Thomas
*In charge of the CDM Label
Chief Editor*

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<http://www.reseaucitesdesmetiers.com/eng/index.php>