

EDITORIAL

Dear colleagues of the CDM network,

It is now the beginning of spring; and many ongoing and planned activities show that our network is alive and is renewing. Namely, some CDM present in this Newsletter their new tools and premises: the CDM du Val-de-Marne launches its website *Resources*, a tool serving professionals and the general public, and the CDM du Grand Beauvaisis has new premises to accommodate better its public. The CDM à Ostia, those de Porto and du Grand Genève hosted the Belgian counsellors of the Association *Orienteur à Douze* in view of the future opening of new CDMs in Belgium. These events are enriching experiences that help us to learn together.

As agreed, Ludovic Collin, our international coordinator, has already begun to establish a first contact with the managers of the CDMs to take stock of the expectations about the network animation in connection with the needs identified in the different territories. The participation of all is fundamental to carry out this challenge aimed at strengthening our ties.

Finally, on 20, 21 and 22 May the meeting of the Permanent Assembly of Managers and the Labelling Committee will be held in Paris. Three days of hard work in front of us. It's time to share, reflect and make decisions on key issues for the network. By mid-April, the Executive Committee will send you additional information on the agenda and content of the Permanent Assembly of Managers. I invite you to reserve the dates on your agenda!

Enjoy spring and a good job!

With my best wishes,

Raquel Castello-Branco, president of the CDM Network

CDM NEWS

THE CDM DU VAL-DE-MARNE LAUNCHES ITS SITE RESOURCES

Internet today is full of information about the daily reality of trades and their future developments, but also on employment, training, career development systems and business creation.

This information is found on social networks, in the local press, in online magazines, blogs and videos and the like.

This is a multiplicity of information sources that are sometimes hard to find or analyse but give a different perspective on the reality of the labour market to the general public and the professionals. Information that would constitute a real help for those in search of their professional way, a job, or willing to start their own business.

The website *Resources* of the CDM du Val-de-Marne presents a number of these updates.

More in detail, the section *Mon métier est cité* presents news on different jobs through an online news magazine that provides links to recent articles, classified into 17 sectors.

See you on:

www.citedesmetiers-valdemarne.fr/ressources/

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THE CDM DU VAL-DE-MARNE CELEBRATES ITS FIRST ANNIVERSARY

March 10, 2014 - March 10, 2015: more than 10.000 people have pushed the door of the CDM du Val-de-Marne, open daily during its first year of activity, to meet with an advisor and / or to see the *Resources* section, or by participating in one or more of the 350 events organised.

On the evening of March 10 the first candle was blown in the presence of the CDM partners. After the presentation of a short film about the CDM path, presenting users testimonies has been shown; a message from Raquel, our President, came to greet an encouraging start.

The words of Bernadette Thomas, who attended the event, brought us the goodwill of the international CDM network.

The President, Peter Bell Loch concluded by warmly thanking the partners who created, and now manage and support the CDM du Val-de-Marne. Finally, a poster campaign deployed on the territory accompanied this first anniversary.

This first anniversary is also an opportunity for us to thank the many CDMs that have given us their advice and support during this first year.

The City is now launched in Val-de-Marne and 2015 started positively, with an increasing in the attendance, a calendar that has become quarterly, new tools serving professionals and the general public.

But many projects are still to be started, for example, through the regional association of the CDMs of Île-de-France (CDMs of La Villette, Nanterre, Seine-et-Marne, Saint-Quentin-en-Yvelines and Val-de-Marne), opening at the SPRO, the public, regional service for vocational counselling in Île-de-France.

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BELGIAN VISITORS AT THE CDM A OSTIA

The Belgian association *Orientation à Douze* expressed the desire to send counsellors for an internship at the CDM de Rome et Lazio, to improve their knowledge and to discover the daily functioning of a CDM.

Franco Giampalmo, director of the CDM, responded enthusiastically to the request and organized internships in the regional headquarters in Rome and in the site of Ostia.

Orientation à Douze has 25 years of experience in the educational and professional sectors in the Federation Wallonia-Brussels and in the Brussels Region and is also involved in European projects, such as ERASMUS+.

The demand for the internships arises in the context of the forthcoming opening of two CDMs in Belgium and the consequent need to train their future employees, who in Italy had the opportunity to discover the methods and tools used, the projects developed and could participate in activities organized by the various poles.

Four counsellors followed the activities of the site of Ostia, the events organized, observed how the Italian colleagues work and gained knowledge and information: a wealth of knowledge to transmit to Belgium.

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THE NEW PREMISES OF THE CDM/ MEF GREATER BEAUVAISIS

In a concern to welcome the public in better conditions and to develop our service offering and that for young people, through the initiatives for youth employment YOUNG WARRANTY and IEJ, the CDM / MEF Grand Beauvais now welcomes the public in its new location at 13 rue Jean Monnet in Beauvais.

The new premises offer a new digital space equipped with 14 computers with free access for any search on training, employment, and procedures to find an employment ... A space Resources with many books to help the visitors

with any project. Every day, the Cité offers counselling sessions animated by many partners to answer any questions, and also workshops (computer literacy, tips for finding a job, online reputation ...), meetings offering information to explore different jobs, exhibitions and much more.

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A LAB FOR PROFESSIONAL MIX AND EQUAL OPPORTUNITIES AT THE CDM DE LA RÉUNION

From 2 to 6 March, the CDM de la Réunion, in cooperation with several of its partners, has organized a 100% equality and diversity week. The idea was to sensitize and mobilize the public on these issues through various workshops, debates, film screenings and meetings.

Logically, this week has been the occasion to inaugurate the FORMUL'MIX program dedicated to changing the looks, the representations and the imagination around the various jobs and gender issues, through co-organized actions with partners of the Cité and, soon, a dedicated website.

The highlight of the week was undoubtedly the morning "Digital Women" that gave visibility on women's testimonies, "mom-entrepreneurs", businesswoman who have created themselves a place in the ICT sector in La Réunion.

An innovative initiative on the island! The event was scheduled one week before the Digital Women's Day held on March 13 at the Palais Brongniart in Paris.

Following the success of this first edition, which mobilized the public and professionals and had a good feedback, the CDM de La Réunion decided to transform the events in an annual appointment, a must !

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THE CDM DE PORTO WELCOMES BELGIAN COUNSELLORS

Like last year, in 2015 the CDM de Porto hosts Belgian counsellors in the ERASMUS+ project *Artisvicus*, a training project for the staff of the association *Orientation à Douze* in view of the opening of the Belgian CDMs (Liège, Charleroi and Namur).

The association *Orientation à Douze* aims to promote the European mobility of guidance practitioners.

It is composed of a range of educational and vocational guidance actors in the French Community of Belgium: Brussels - Formation – a

public organisation responsible for vocational training for adults in the Brussels region, and the Psycho-Medical-Social centres of the three education networks (the free one, the subsidized one and that of the French Community) responsible for the school counsellors.

The *Artisvicus* project consists in allowing counsellors to do an internship for five days in a CDM in order to learn about its operation. The trainees have a European ERASMUS+ grant that covers all the costs of accommodation and transport.

As part of this project, two periods of one week course each have been agreed: from 16 to 20 March and from 6 to 10 April 2015.

These periods were chosen based on the implementation of specific events. The trainees of Mars, Marjorie Vansteenkiste and Delphine Artus, had the opportunity to participate in the sixth edition of the event "Vocational Life Long Vocational Guidance" (see Newsletter March 2015): a day of reflection and of experiences sharing about the orientation process, dedicated to professionals working in the employment, orientation and professional integration sectors and in human resources management.

The intern arriving on April, Virginia Van Elmbt, will have the opportunity to participate in the third edition of *Casting out 9* (see Newsletter October 2014): a day dedicated to the development of nine key skills for the work market.

Beyond participating in specific initiatives, the training plan provides a detailed presentation on the functioning of the CDM and all its activities and services, and participation in daily activities at the greatest extent, given the language barrier.

The CDM de Porto considers this experience very rewarding for both parties. Should in the near future the CDM not anymore participate to projects / applications to host new internships, due to institutional changes, it will remain always available to share its expertise and best practices.

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AT THE PRINTEMPS DE L'APPRENTISSAGE THE GENEVOISE VOCATIONAL TRAINING BLOOMS

"Youth between 15 and 17 usually does not feel comfortable in individual contacts with the companies - says Gregory Evéquoz, general manager of the Office for guidance, vocational education and training (OFPC) - Our role is therefore to support them in their search for an apprenticeship, offering a direct meeting opportunity with future employers or professional associations." Offering this immediate contact was indeed the climax of the third edition of the

event Printemps de l'apprentissage. Nearly 850 live recruitment interviews were conducted during the 2015 edition.

The Geneva Association for laboratory jobs (AGEMEL) participated this year for the first time to the event, to find the 24 "rare gems" who will begin their training as lab assistants in biology and chemistry at the beginning of the next school year in August. In one hour the two AGEMEL representatives interviewed ten young people, many of them highly knowledgeable and who sometimes were meeting them for the third time, after having participated to a Zoom Métiers and to an internship in their laboratories.

The live recruitment process consists in a first brief interview and the filing of the application form. Some of these documents will attract the attention of the recruiter (personality, schooling, quality of the file) and the shortlisted candidates will be contacted by mail for an internship in the company.

The visitors were interested not only in the live recruitment and in visiting the booth promoting IT jobs (ThinkTIC), but also in the various workshops offered, from image consulting to the simulated hiring interviews and to the language tests (German and English) and the Parent Café. A demonstration of the EVA test - now required by most employers - has been set up to allow candidates to discover their requirements and possibly to prepare accordingly. As for young people interested in an internship as bilingual commercial employee (French and English), they were able to test their language skills through tests drawn from international tests. Over 200 young people have also tried the job interview simulations conducted by the Rotary Club of Geneva.

During the official part, Anne Emery-Torracinta, State Councillor in charge of the Department of Education, Culture and Sport (DIP), announced to the many personalities attending the event the implementation of a concrete action plan to support and develop vocational training: "A major focus of this project is to develop a new model of mixed and flexible dual trajectories, where the school part would initially be more important than the involvement in the enterprise. Then, once these basic skills have been acquired, the school-enterprise ratio will gradually reverse", Ms. Emery-Torracinta said.

Following this speech, several prizes have been awarded. The Rotary Club awarded seven apprentices of particular merit.

The *Services Industriels de Genève* (SIG), the company *DSSA Dumont-Schneider*, the *Sardinian Workshop SA* and the *Service de la consommation et des affaires vétérinaires*

received the Swiss Olympic label that rewards companies willing to develop training programs tailored to the needs of young sporting talents.

Printemps de l'apprentissage is an excellent means to develop relationships but it does not neglect its primary information mission, allowing young and their families to discover the various channels offered by the many partners in the Geneva professional training.

Finally, three new workshops are planned for the period April-August 2015: Boost your memory ; LinkedIn, get the job of your dreams ; E-bourses.ch - How to make a request for grants from private and public organizations. More information on:

www.citedesmetiers.ch/geneve

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NETWORK NEWS

MENTORING BELGIAN CDMs

As part of the support system for the creation of new CDM, a few mentors offer their expertise to the CDMs that grow in Belgium.

The CDM du Grand Genève with its Partner Centre in Annemasse welcomed a week-long visit of the Belgian association *Orientation à Douze* within the framework of an ERASMUS+ mobility program. This training, which is in complements those offered by the Italian and Portuguese CDM at Ostia and Porto, allows the professionals involved in the future Belgian CDMs to acquire professional competencies in an international framework to be better prepared for their new professional activities.

The CDM du Grand Genève and that of Haute-Normandie are the mentors of the future CDM de Brussels. Thus, in parallel, Dominique Lorent, project manager at *Orientation à Douze* - which will be one of the new CDM partners - spent two days in Geneva to discover its functioning and above all to receive assistance in the preparation of the dossier Brussels has to prepare in view of the application to obtain the Label, next month.

In April, it is the turn of the CDM de Charleroi certified in project to be visited by its mentor, Jocelyn Meire, director of the City of Marseilles and PACA to take stock of the progress of the project with the person responsible of the label, in consideration of the label extension of the project which has been authorised in 2013.

As for the CDM de Namur who received his project label in 2014, it will host the person in charge for the CDM label who will meet the partners and will provide guidance for the development of future premises. The mentor of this CDM, the CDM de Nord Franche Comté will come later on to prepare the team for the opening.

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HIRING

RECRUITING A COLLABORATOR IN CHARGE OF DEVELOPMENT AT THE CDM DU VAL-DE-MARNE

Fixed-term contract until 31 December 2015.

Send via email as soon as possible the application letter and CV to:

Cité des métiers du Val-de-Marne
14 rue Waldeck Rousseau
94600 Choisy le Roi

For information and to receive the job description please contact:

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AGENDA

14 avril 2015

Meeting of the Italian Cité des Métiers in Genova with the participation of Jocelyn Meire, member of the Executive Committee and Ludovic Collin, International coordinator.

27 April 2015

Meeting of the Executive Committee at the CDM de Rome et du Lazio

20-22 May 2015

Labelling Committee meeting, Universcience Paris-La Villette

21-22 May 2015

First meeting of the Permanent Assembly of the CDM managers at Universcience Paris-La Villette

22 May 2015

Meeting of the Executive Committee at
Universcience Paris-La Villette

11-12 June 2015

Annual General Assembly of the CDM Network,
CDM de Porto.

30 June - 3 July 2015

« Biennale Internationale de l'Éducation, de la
Formation et des Pratiques professionnelles ». Theme of the event: *Coopérer ?*

The Biennale is organised by Cnam, Paris.

Subscribe through the Biennale website:

<http://labiennale.cnam.fr/>

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is
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Thank you for your cooperation.

Yours sincerely,

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<http://www.reseaucitesdesmetiers.com/eng/index.php>